

Portfolio

Charlotte St-Arnaud

Poster

Layout

Typogrphy

Photography

Drawing

Illustration

Animation

2019

Square

Classique, round, clear

Square

2020

Violence

Violence

Resurrection

Factory

2021

Virtual life

Virtual addiction

Virtual life

Corner, curve

Virtual life

Melody

Melody

Melody

Unification

Unification

Unification

Create, see, read, think, repeat

Personal

About me

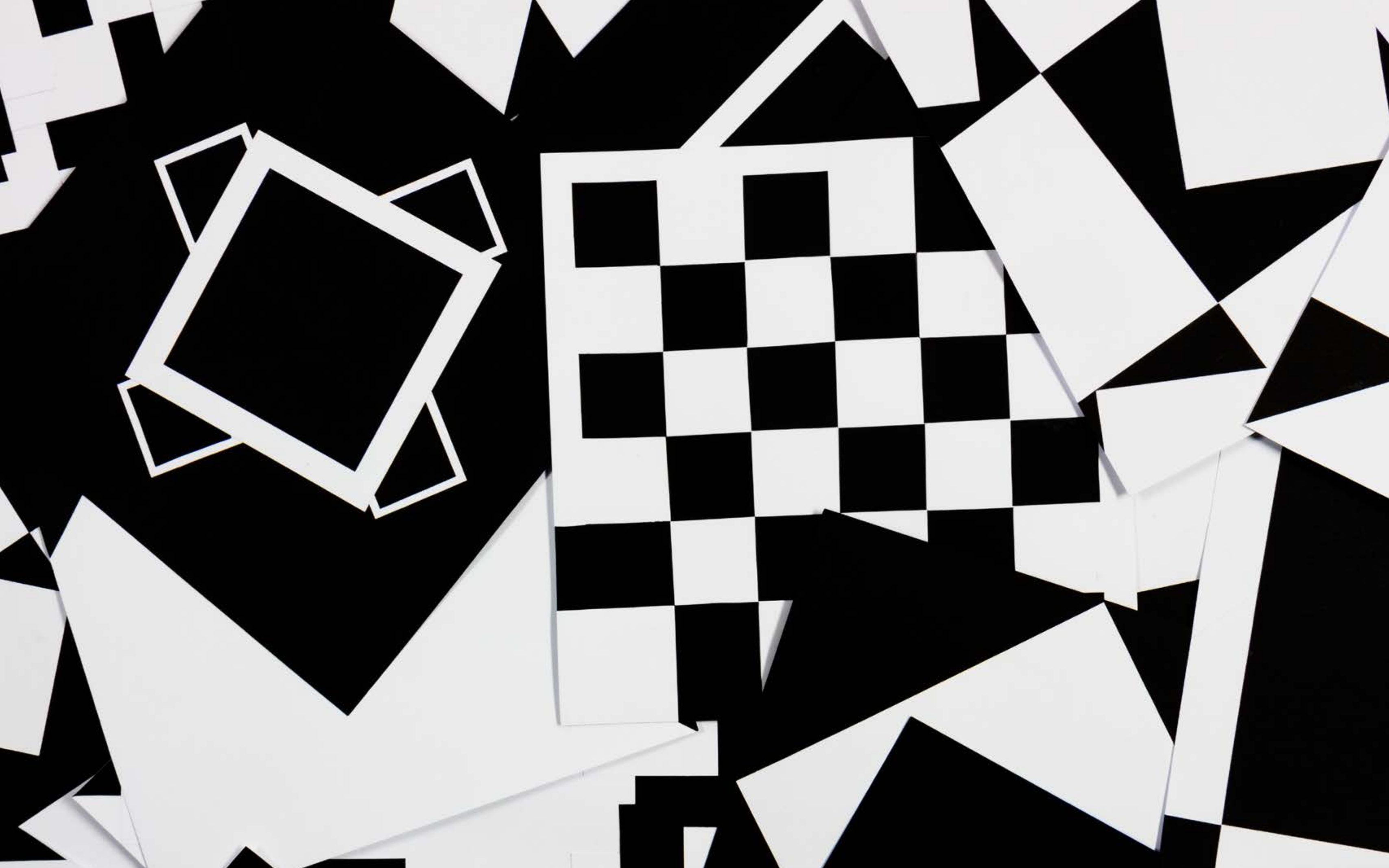
Square within a square

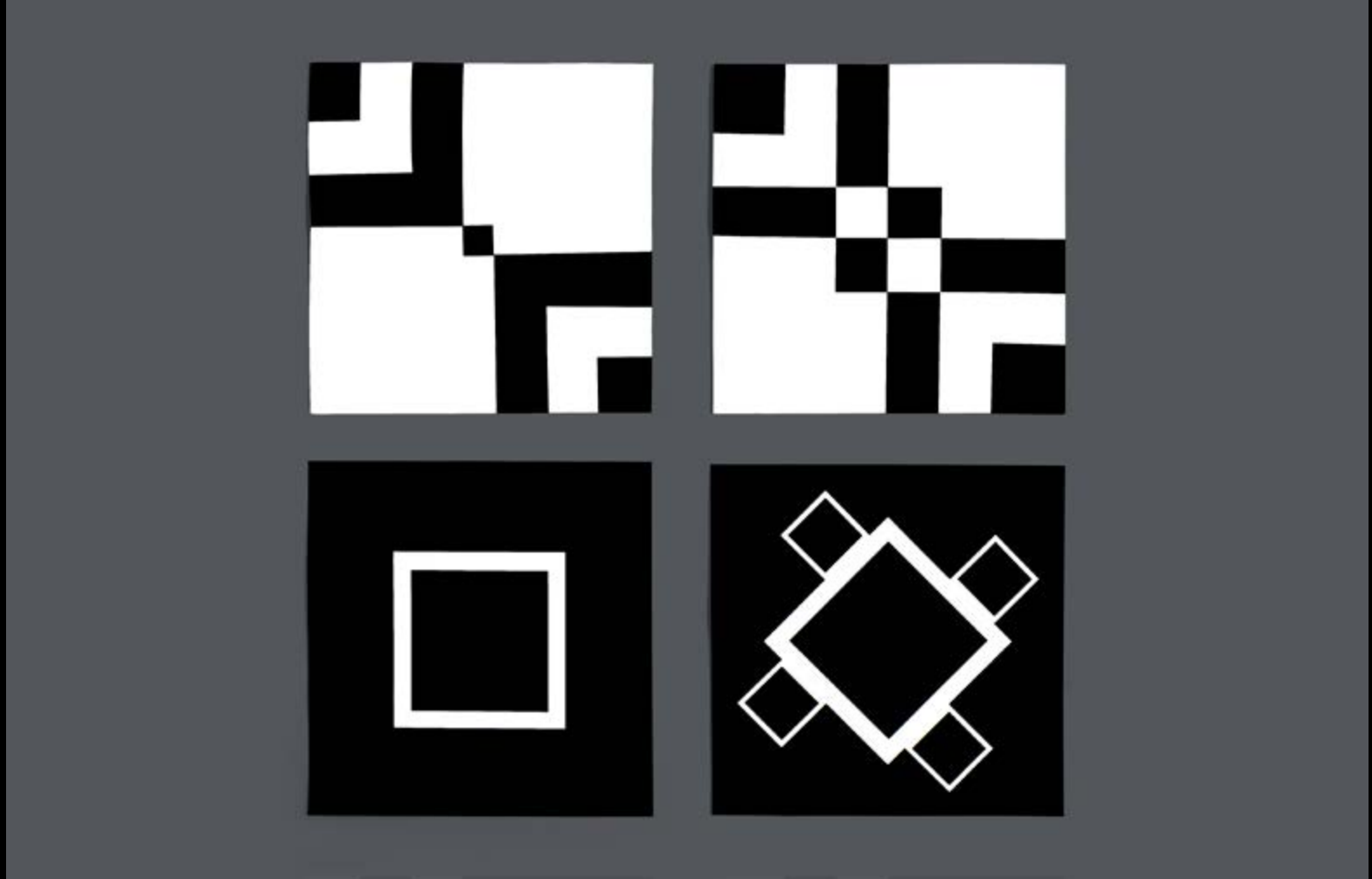
1

Layout, Animation
26.08.2019

Using squares of different sizes and words, a logical series of images is to be created by lining them up.

Whether large or small – each square gets a place on a likewise square format. I place them one after the other, inside each other or on top of each other. The sequence of squares leads to new shapes. Due to the strong contrast, they are no longer visible. Then I use the series of images from the analogue work to create a short stop-motion video which is on my website.





2

Layout, Typography
26.12.2019

In this project I deal with typefaces. The aim is to create a newspaper article about a typeface and its inventor.

Sabon by Jan Tschichold is a very clean and orderly typeface. “Even with a beautiful typeface, however, one will make ugly typography if one does not understand anything about its arrangement.” I take inspiration for the layout from this quote, which comes from Jan Tschichold. I get to know the font Sabon and try to understand it in order to create an orderly and neat newspaper article from it using images, text and typography. Herewith I introduce the typeface Sabon, its inventor Jan Tschichold and its history.



Wichtig:
wird eine falsche
Anordnung nicht
erlaubt.

Wichtig

Die Schrift führt zu einer...
die im Textbuch...
Diese...
Stempel, Linien...
erhoffen die...
erkennbare...
unterschiede...
soglich in...

PRINCE

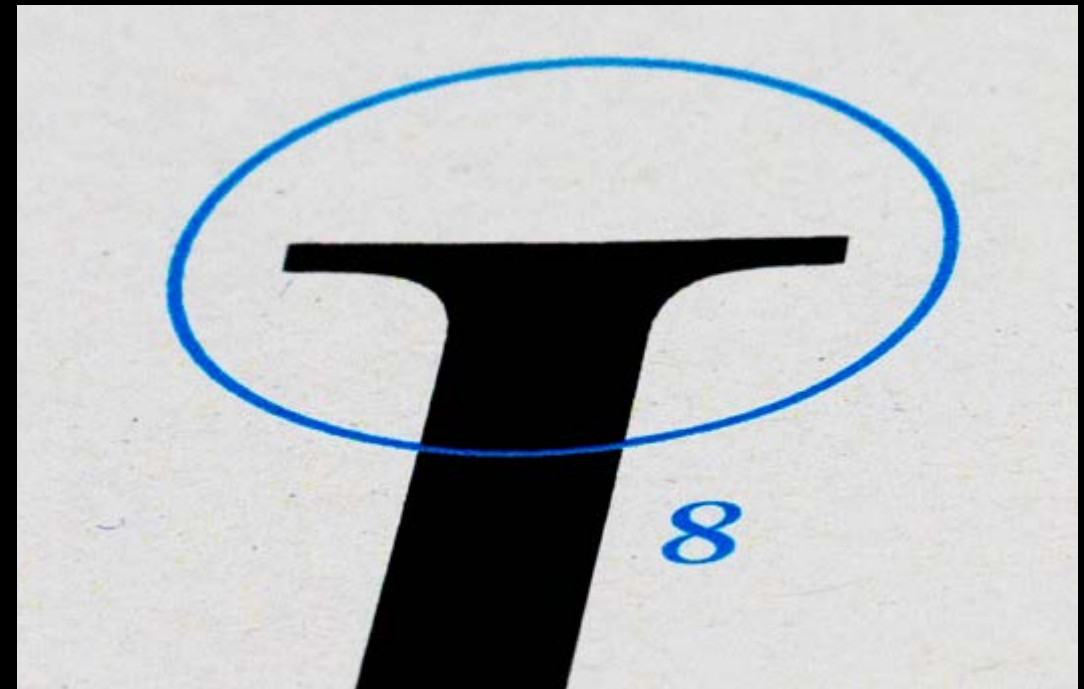
1

2

5

6





Sabon Roman

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý ÿ
 1 2 3 4 5 6 7 8 9 0
 ; : ! ? () [] * + \$ % / ' " " " " "

Sabon Bold

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý ÿ
 1 2 3 4 5 6 7 8 9 0
 ; : ! ? () [] * + \$ % / ' " " " " "

Sabon Bold Italic

Sabon Italic

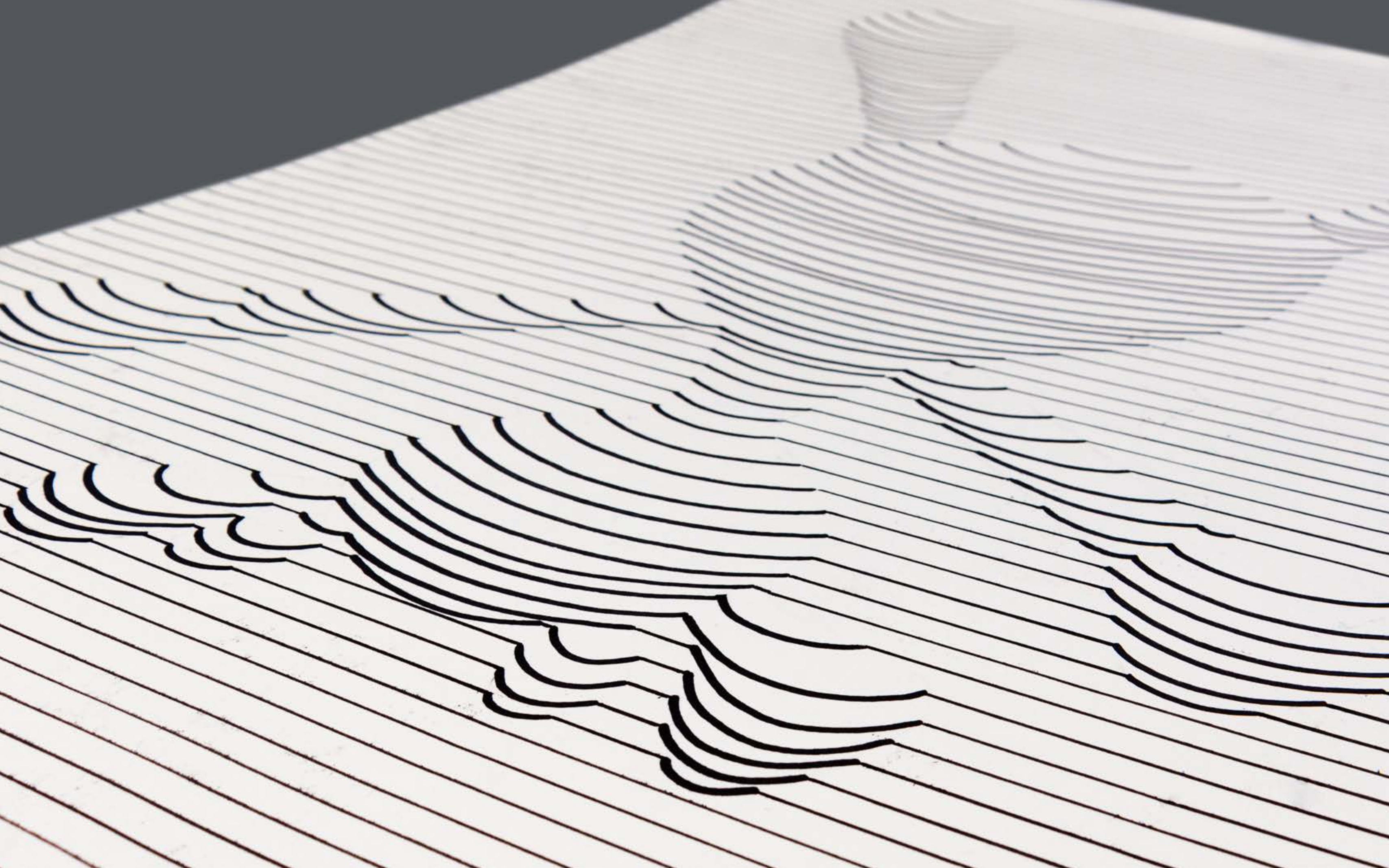
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 a b c d e f g h i j k l m n o p q r s t u v w x y z
 Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ à á â ã ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý ÿ
 1 2 3 4 5 6 7 8 9 0
 ; : ! ? () [] * + \$ % / ' " " " " "

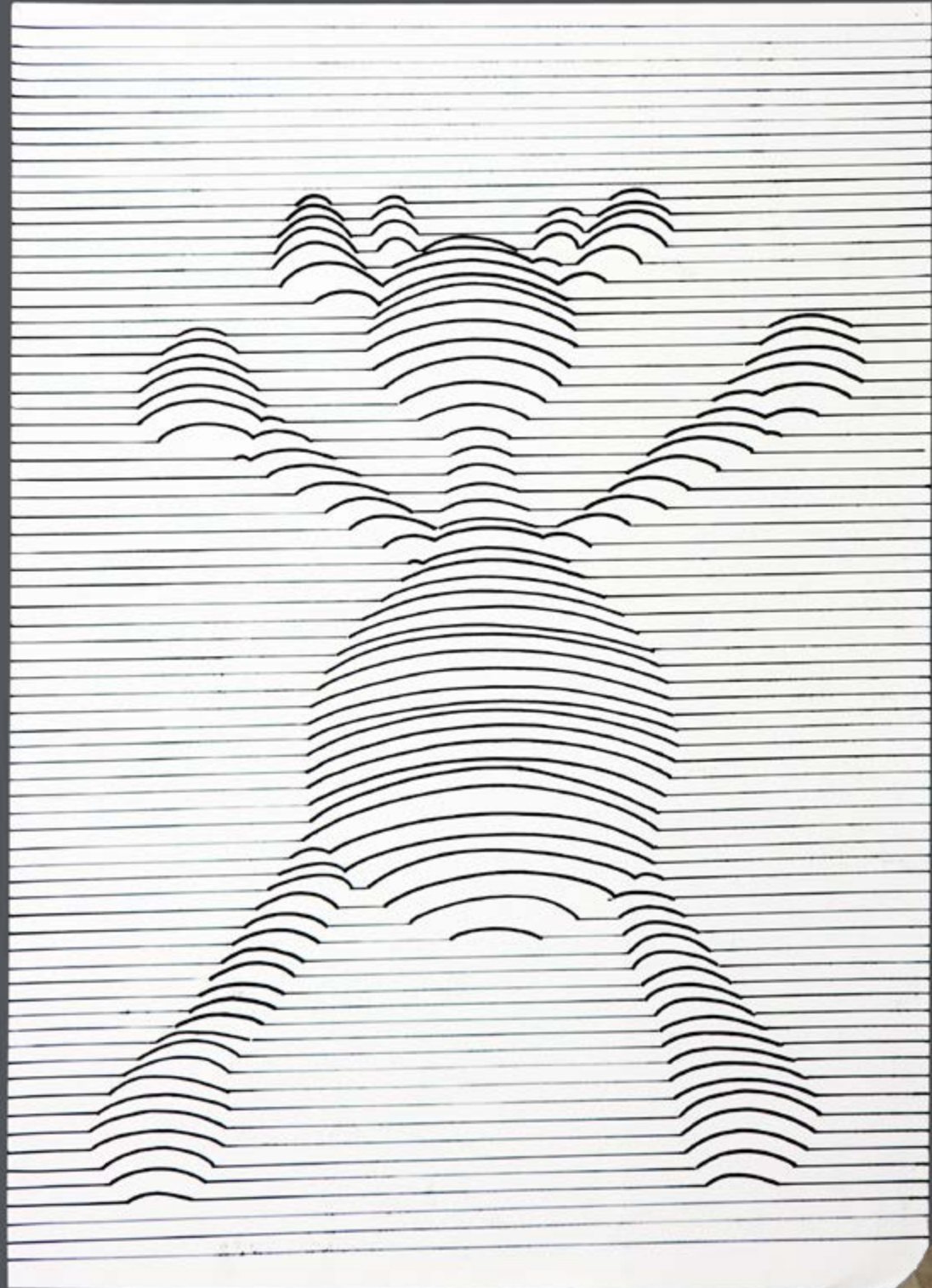
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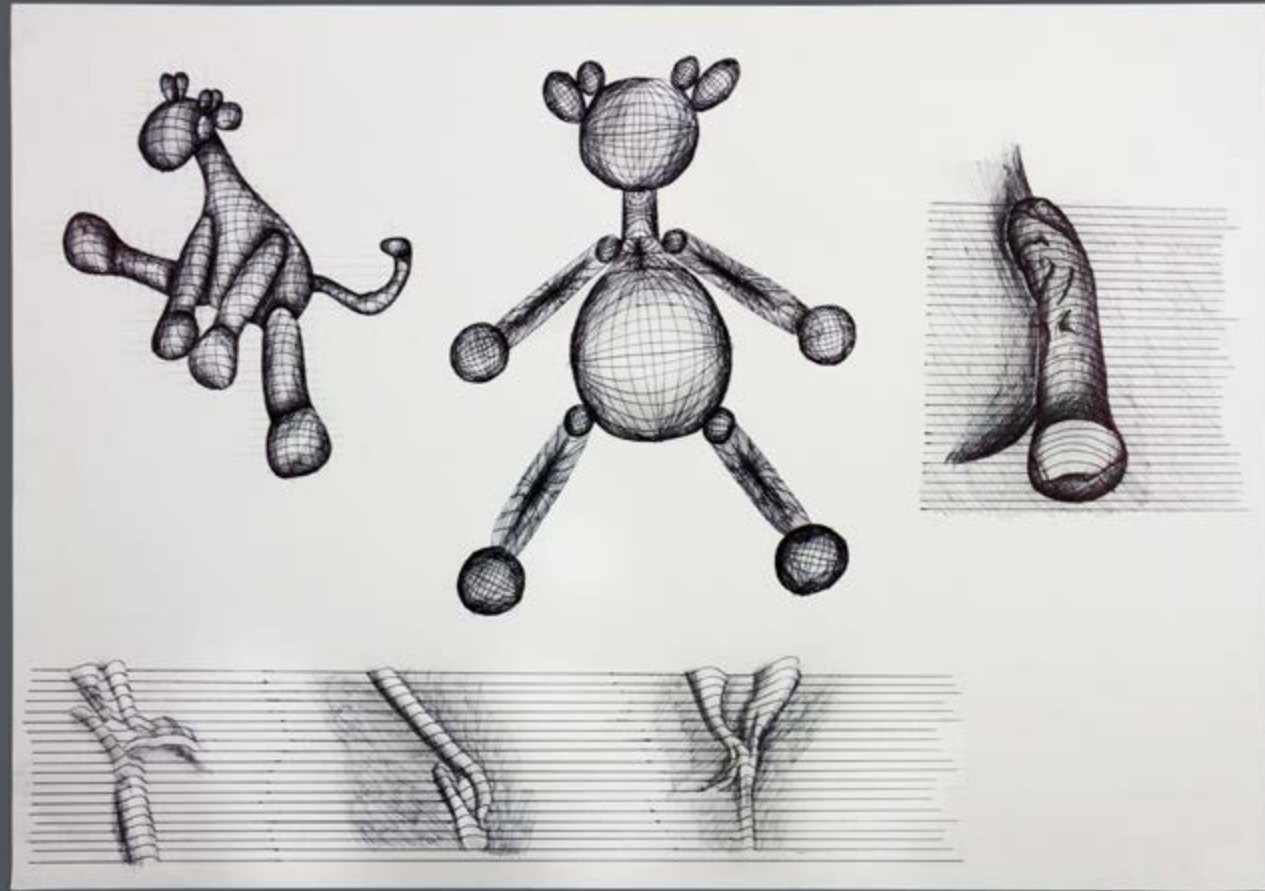
Drawing, Monotype
06.01.2020

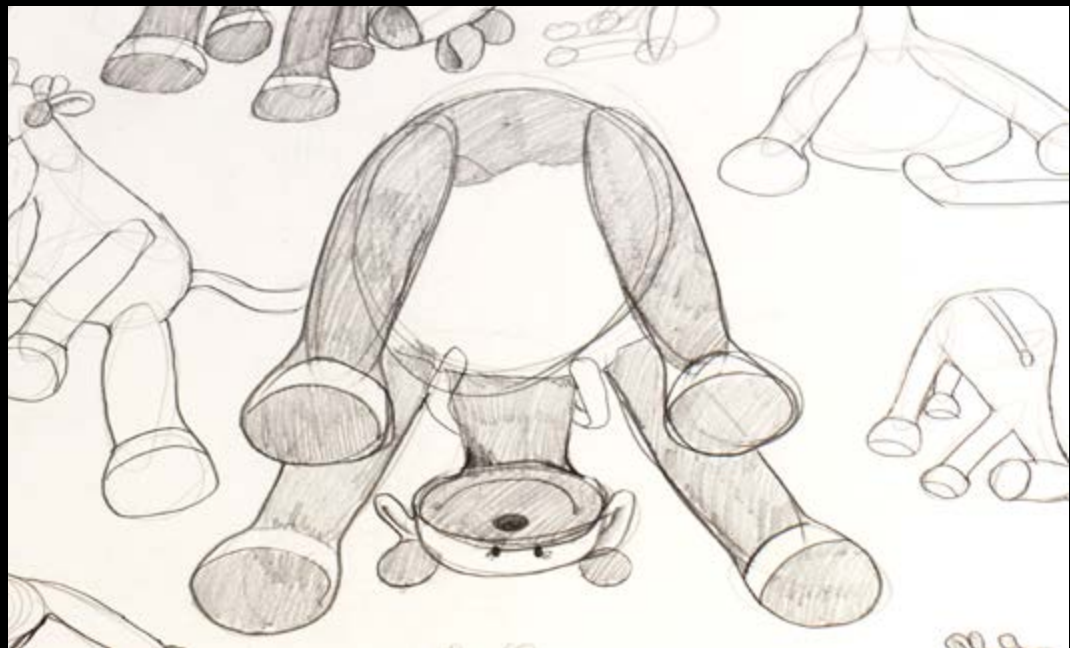
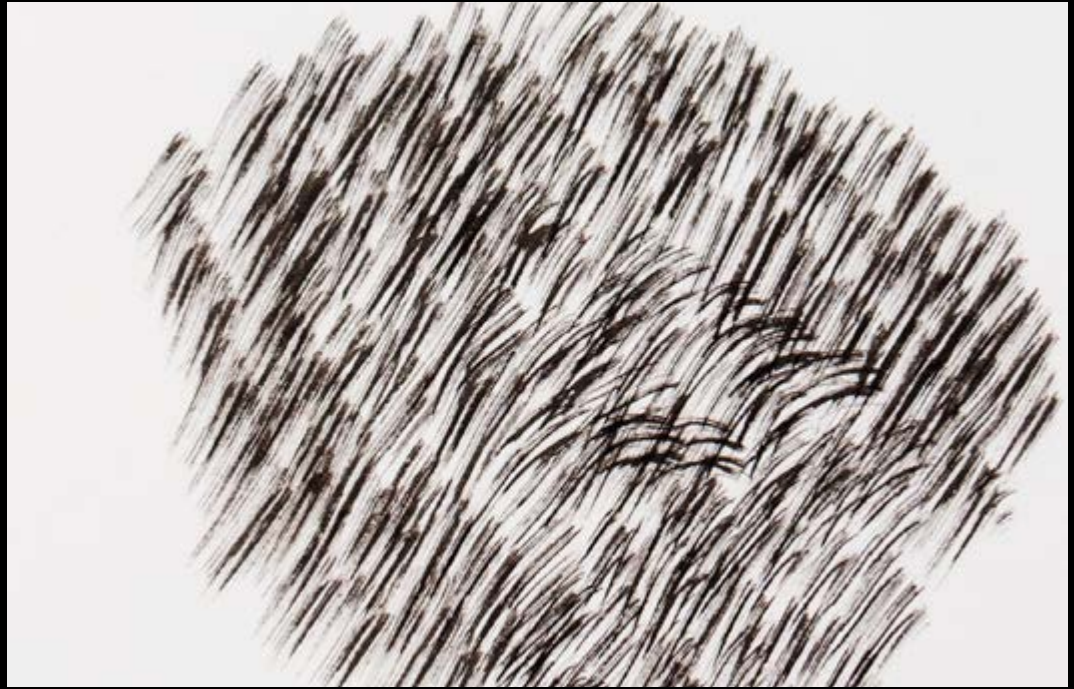
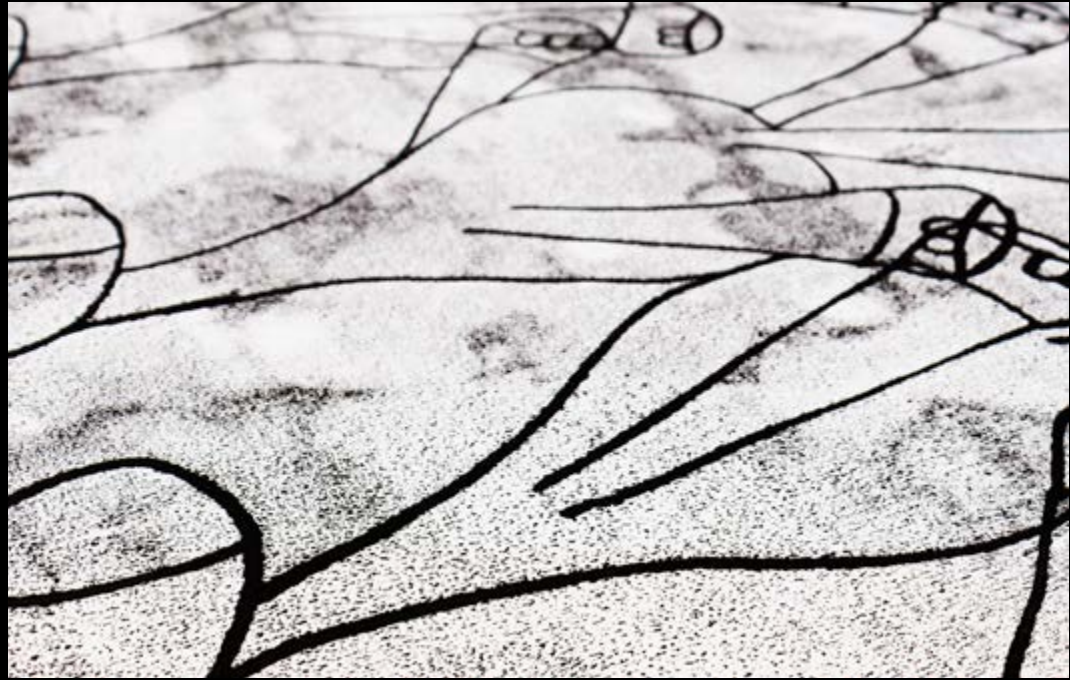
This project is about transforming a figure from childhood in terms of drawing, perspective and content. In my case it is a stuffed cow.

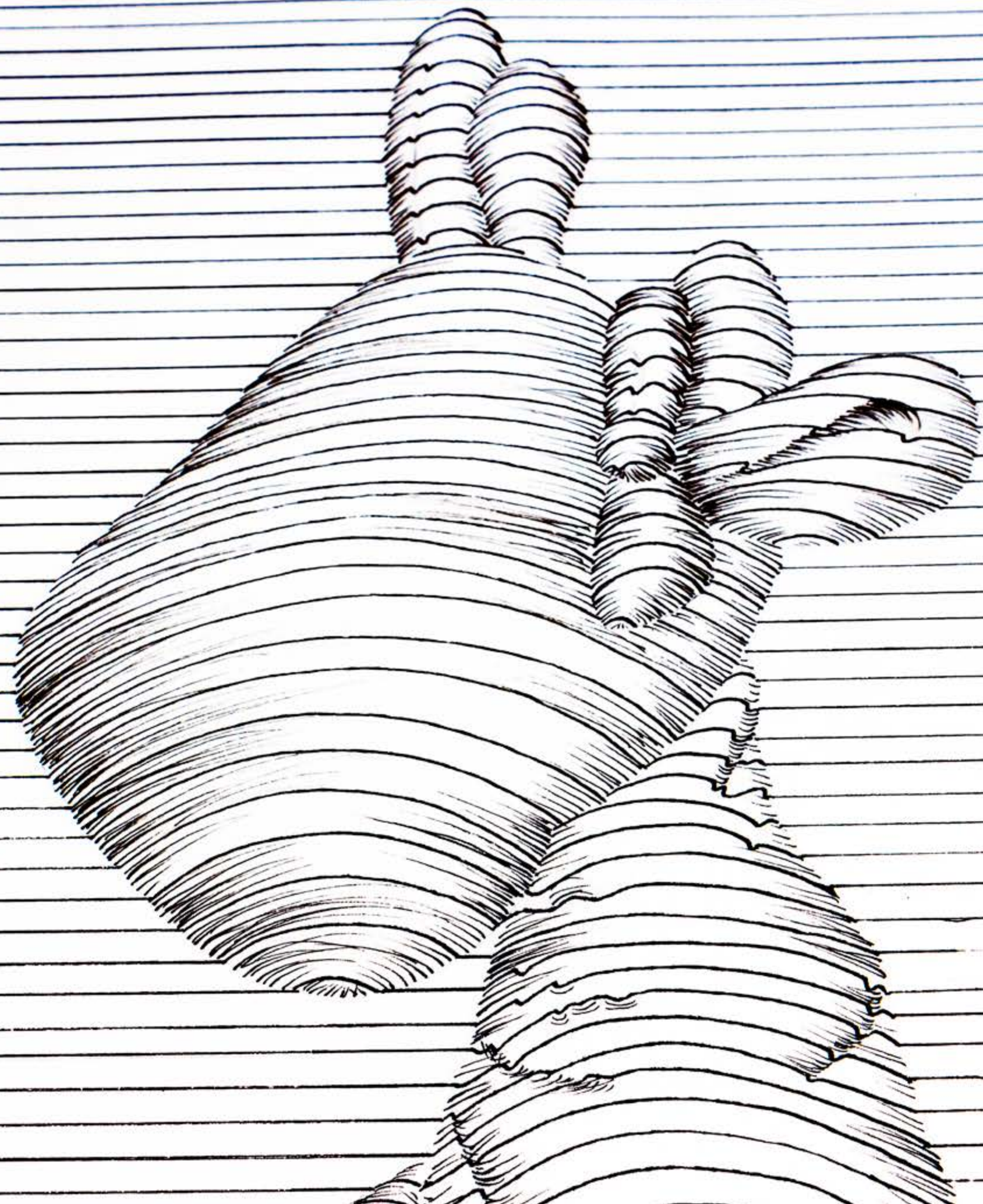
Can I bring my childhood stuffed animal back to life? Does this piece of fabric filled with cotton have a character? These are the questions that occupy me during this project. I am examining the material, the mobility, the proportions and the personality. Small details, folds and the volume of the body I scrutinise just as much. As a child, my stuffed animal was alive, which unfortunately is no longer the case. The project gives me the opportunity to bring my stuffed animal back to life.











4

Layout, Photography, Drawing
04.09.2020

To celebrate "50 years of women's suffrage" we are going on a 2-week excursion to Geneva, where we will start an interdisciplinary project on the topic of women, written in French.

I am dealing with the topic of "harassment in public spaces". This is a topic which, in my opinion, is not sufficiently taken into account. How often are women harassed in Geneva's old town? Where are they "hit on"? What words are used? I asked these questions to 80 women in the old town of Geneva. Eight of them were able and willing to answer these questions. This newspaper clipping shows the eight places where these harassments have taken place and are still taking place. The places are drawn in each case and the photos depict what the women saw at that moment, so you can put yourself in their shoes. The women's thoughts and the men's original statements are also part of the various depictions.





« Tu es sorti comme ça ? »



« T'es en retard ? »



« Haut et certainement vierge ! »



« Bébé, tu viens chérie ? »



« Arrête d'habiller comme un crétin ! »



« Tas l'air débile putain ! »



« Reviens-moi ton numéro ! »

Elle semble calme, mais dans son esprit elle l'a déjà finigué trois fois

Elle semble calme, mais dans son esprit elle l'a déjà finigué trois fois



« Vous êtes belle avec ces lunettes, est-ce que je peux te jurer ? »



« Tu es belle avec ces lunettes, est-ce que je peux te jurer ? »

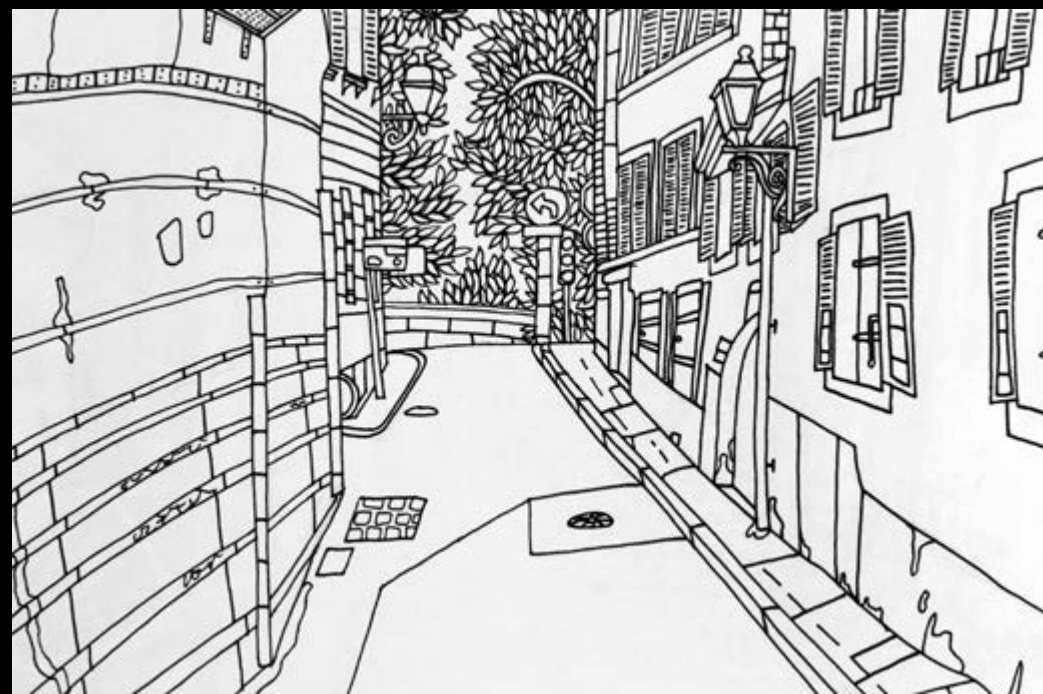
« Tu es belle avec ces lunettes, est-ce que je peux te jurer ? »



« Tu es belle avec ces lunettes, est-ce que je peux te jurer ? »



« Tu es belle avec ces lunettes, est-ce que je peux te jurer ? »





Et
semble
Calme, mais
son
esprit
elle
a
a

5

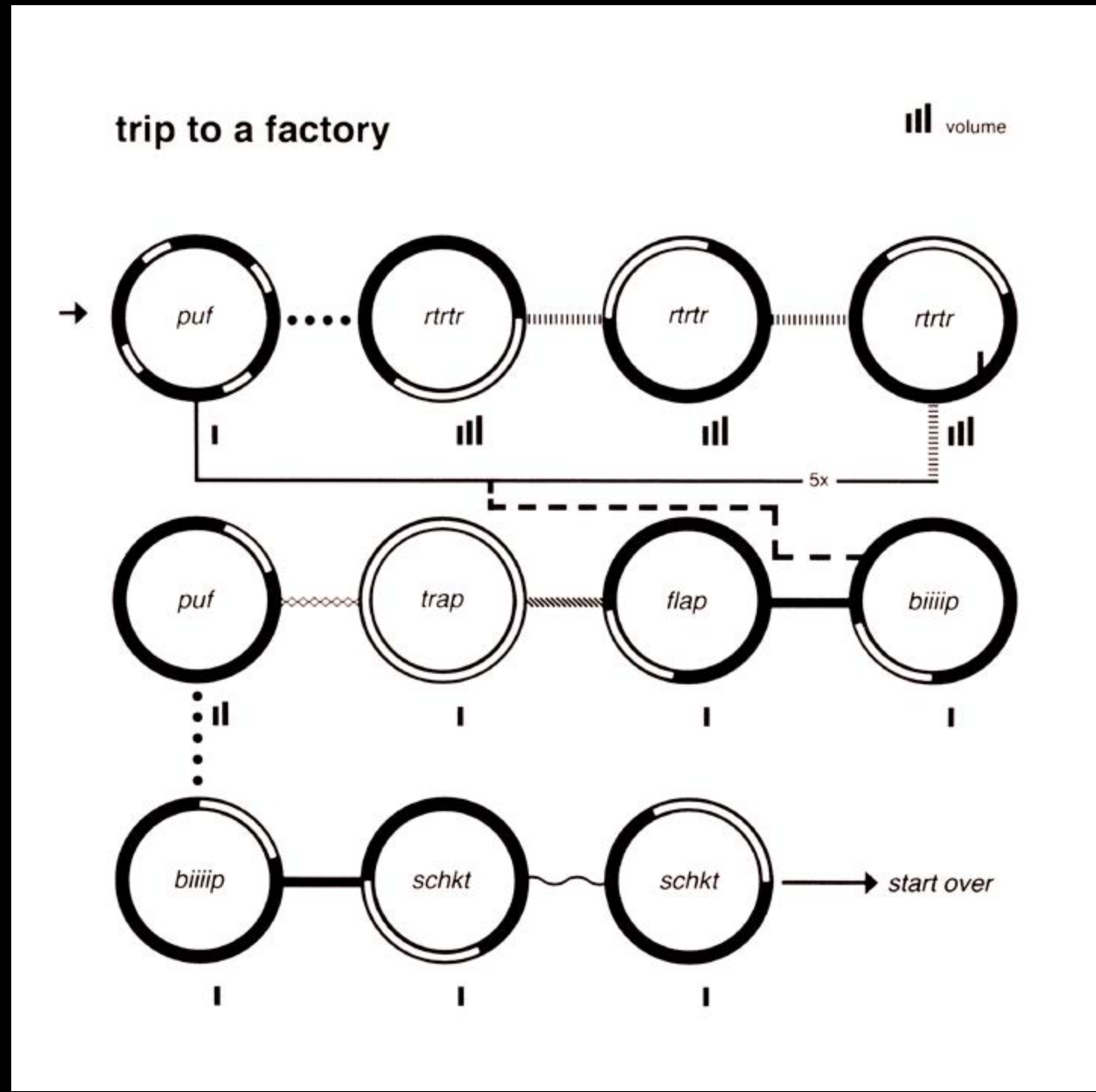
Illustration
02.11.2020

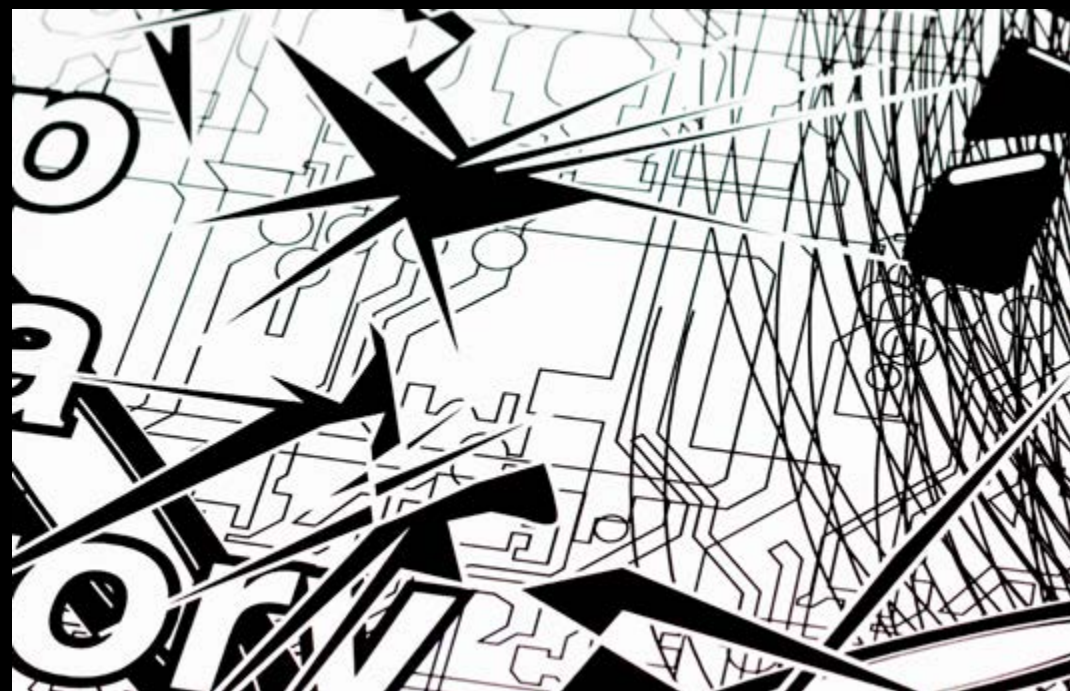
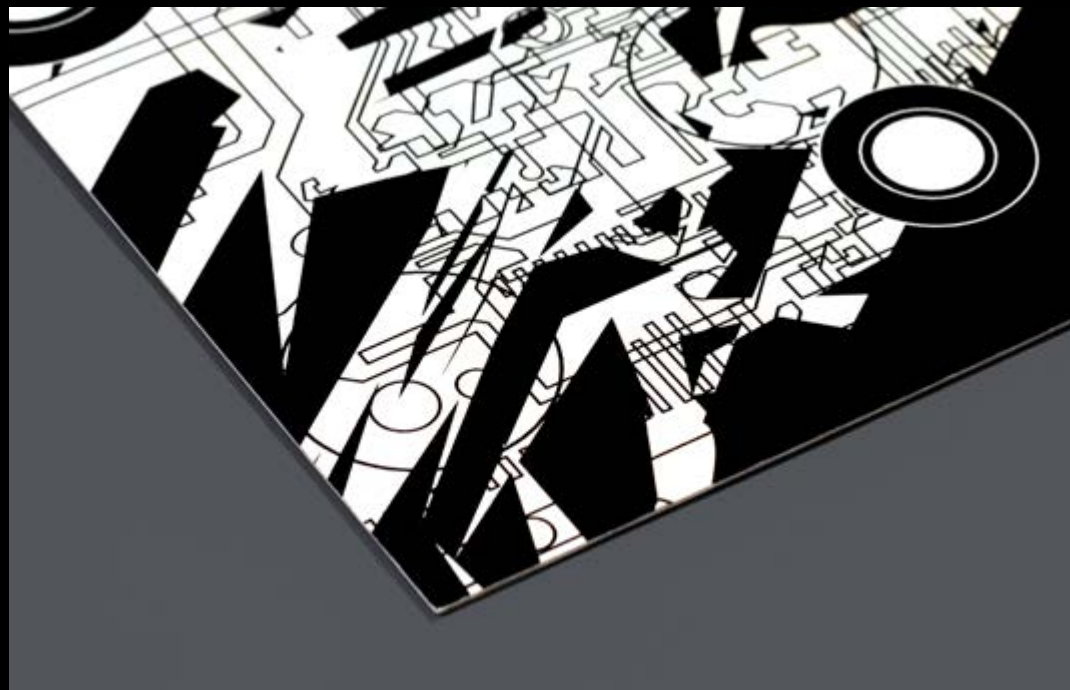
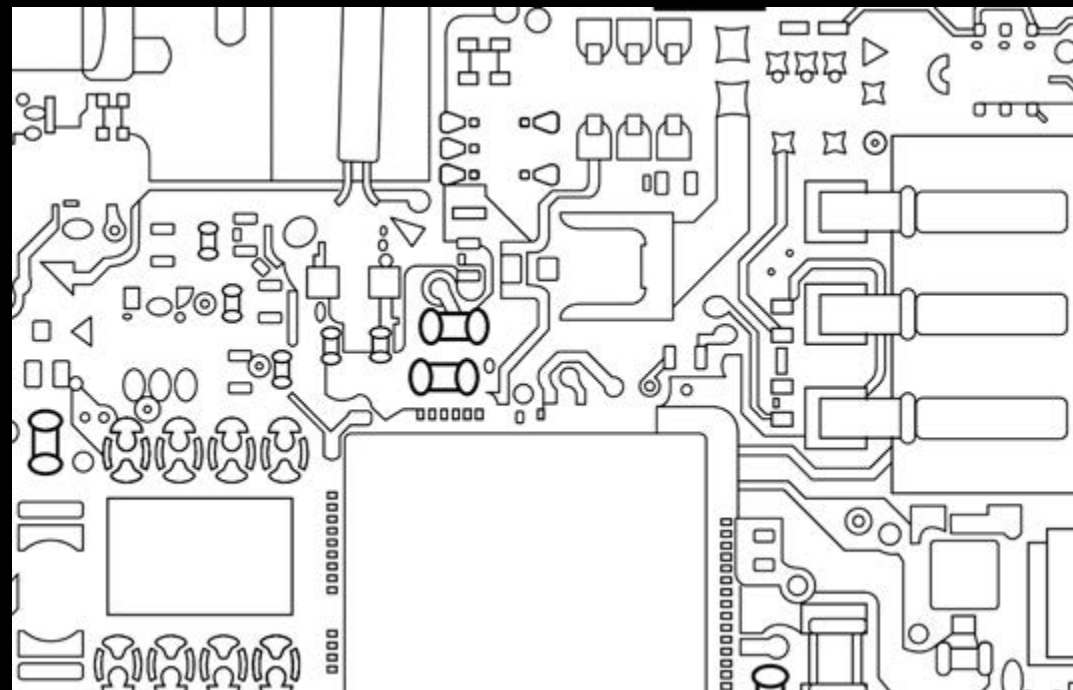
In this project I design a record cover for a soundtrack, which I generate myself using parts of a disassembled electronic device.

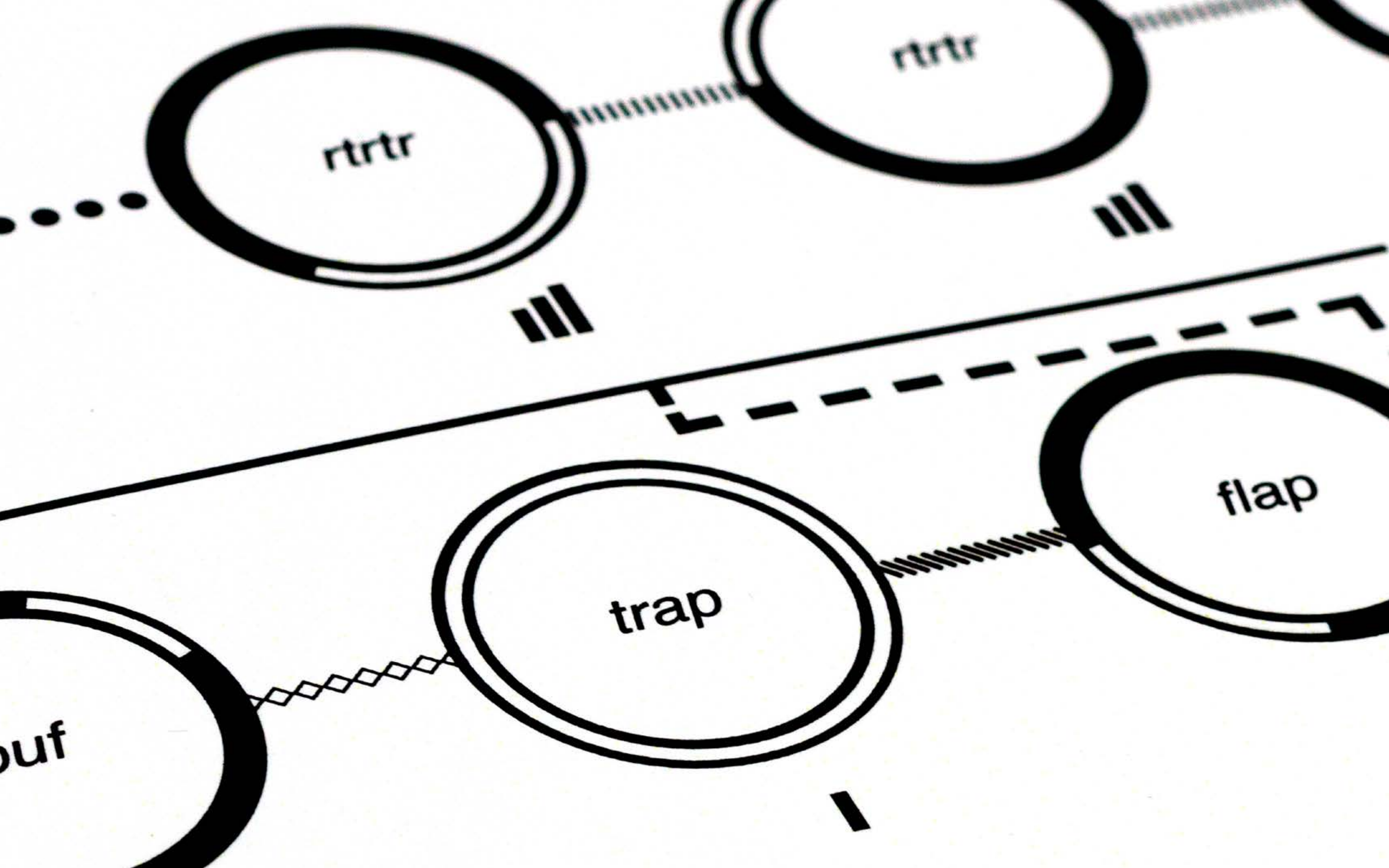
Smash it, take it apart, beat it up and screw it apart. On the basis of the individual building blocks of my alarm clock, I design my record cover, which is called "Trip to a factory." With the help of Adobe Illustrator, I vectorise each individual particle. Spirals, broken glass and screws. Many new and interesting shapes emerge. I imagine a factory as a loud, powerful mess, which leads me to this cover.









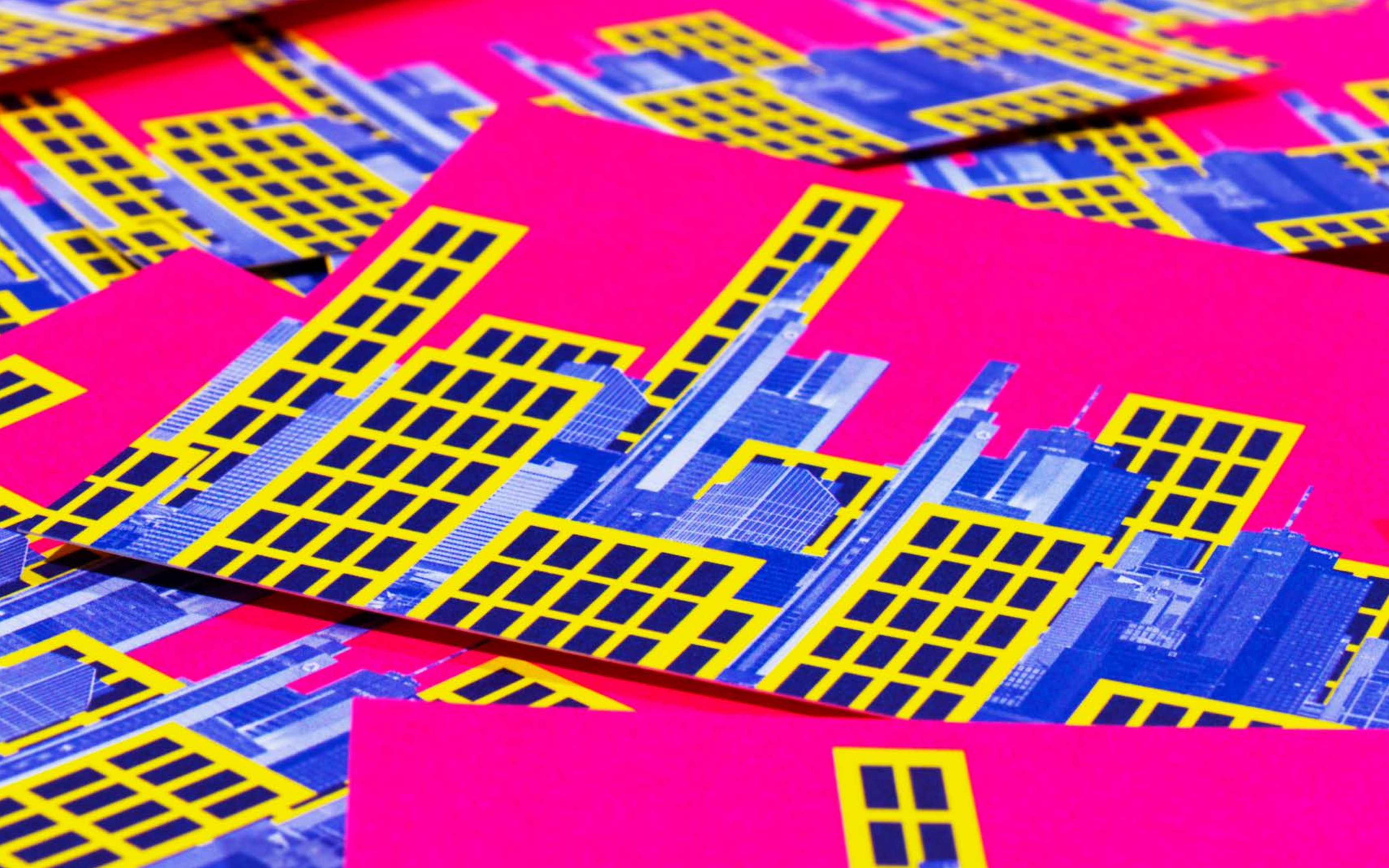


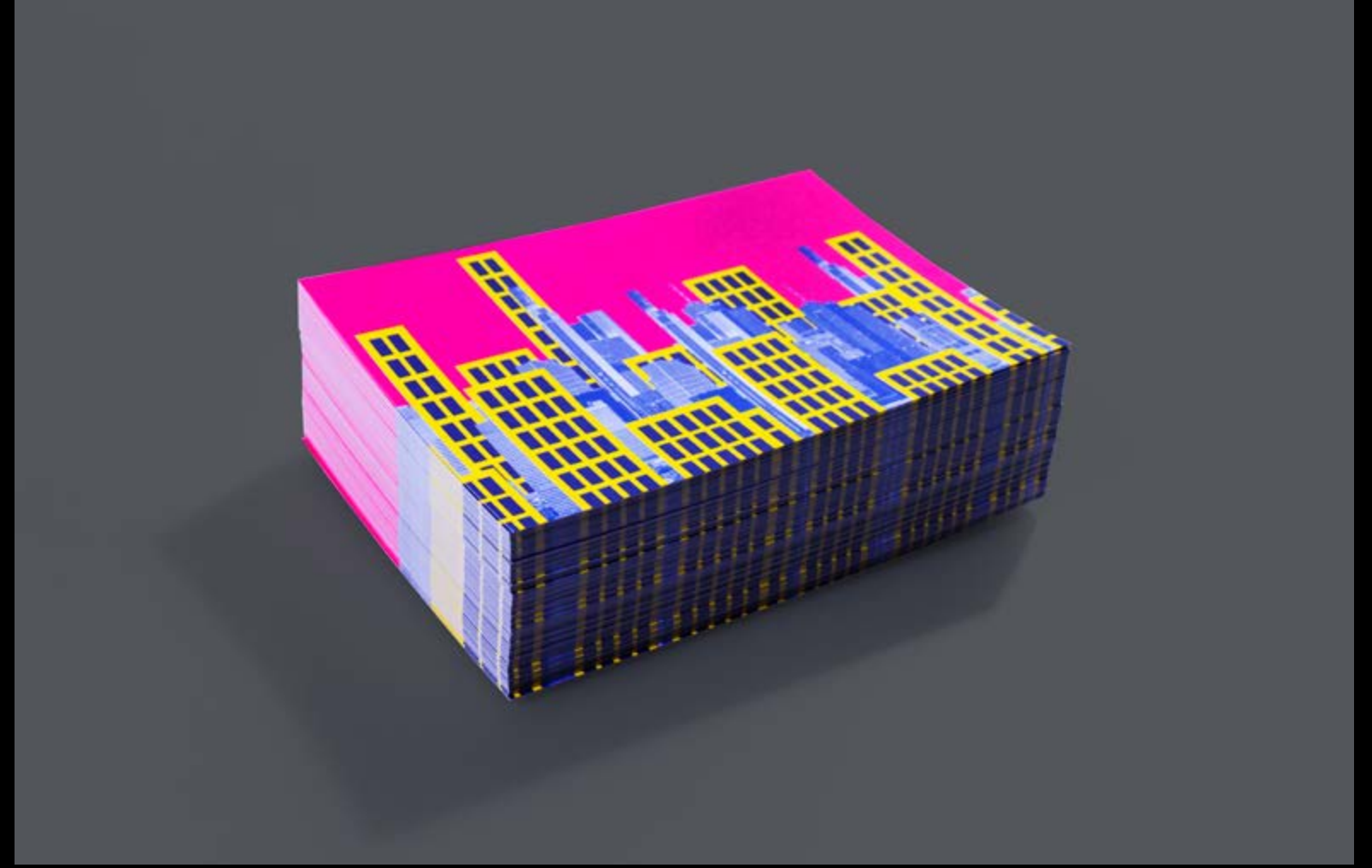
6

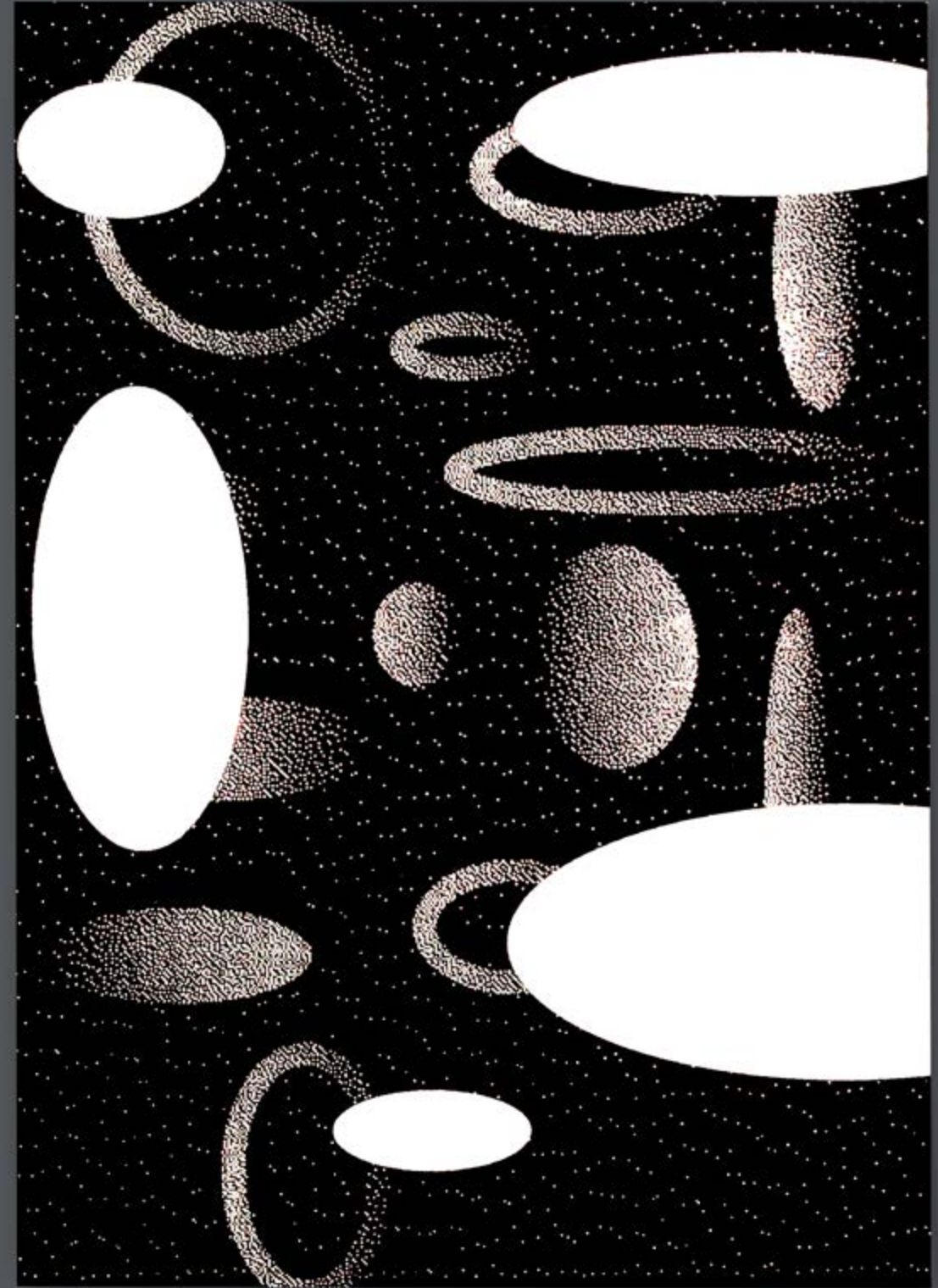
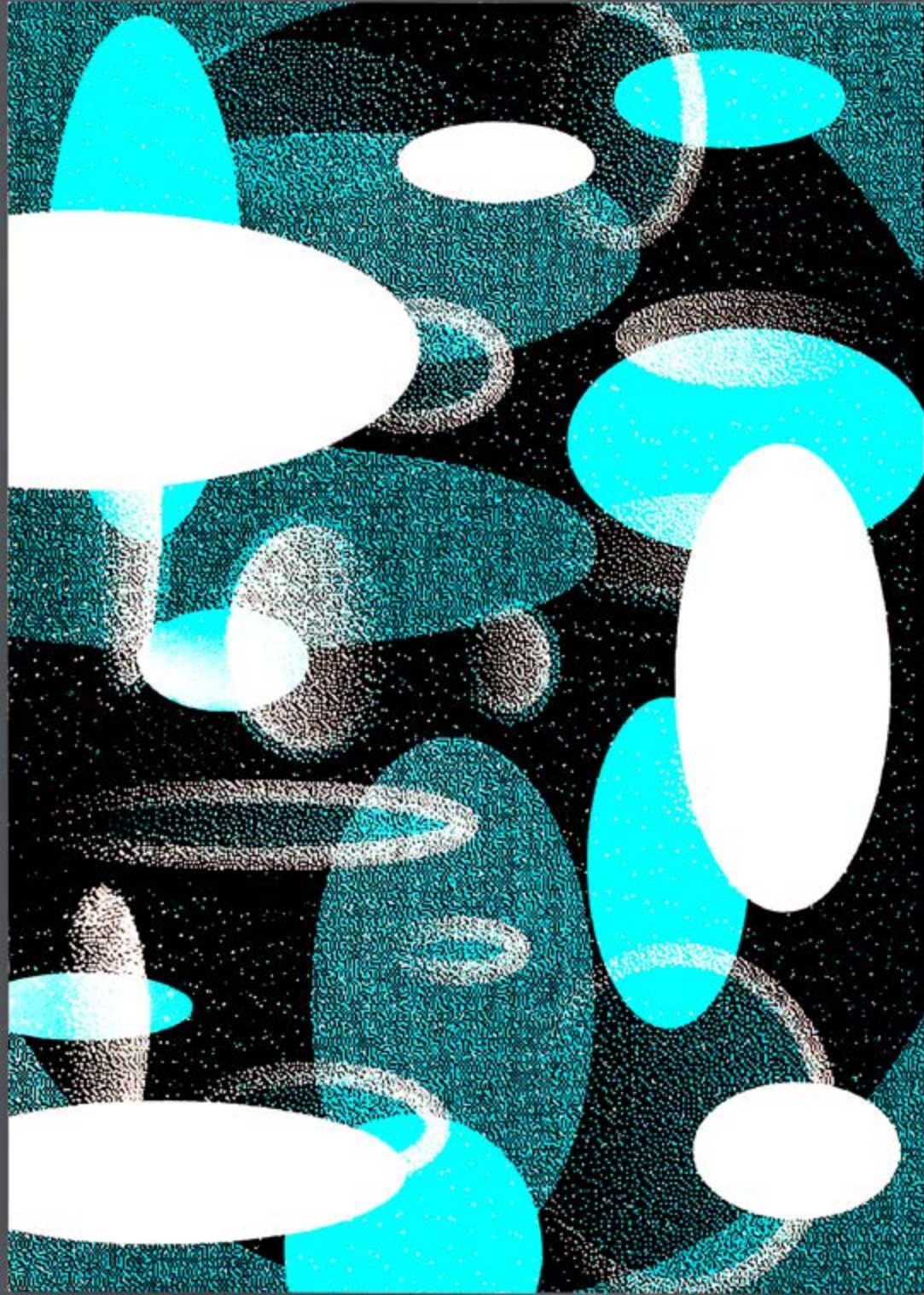
Illustration
04.01.2021

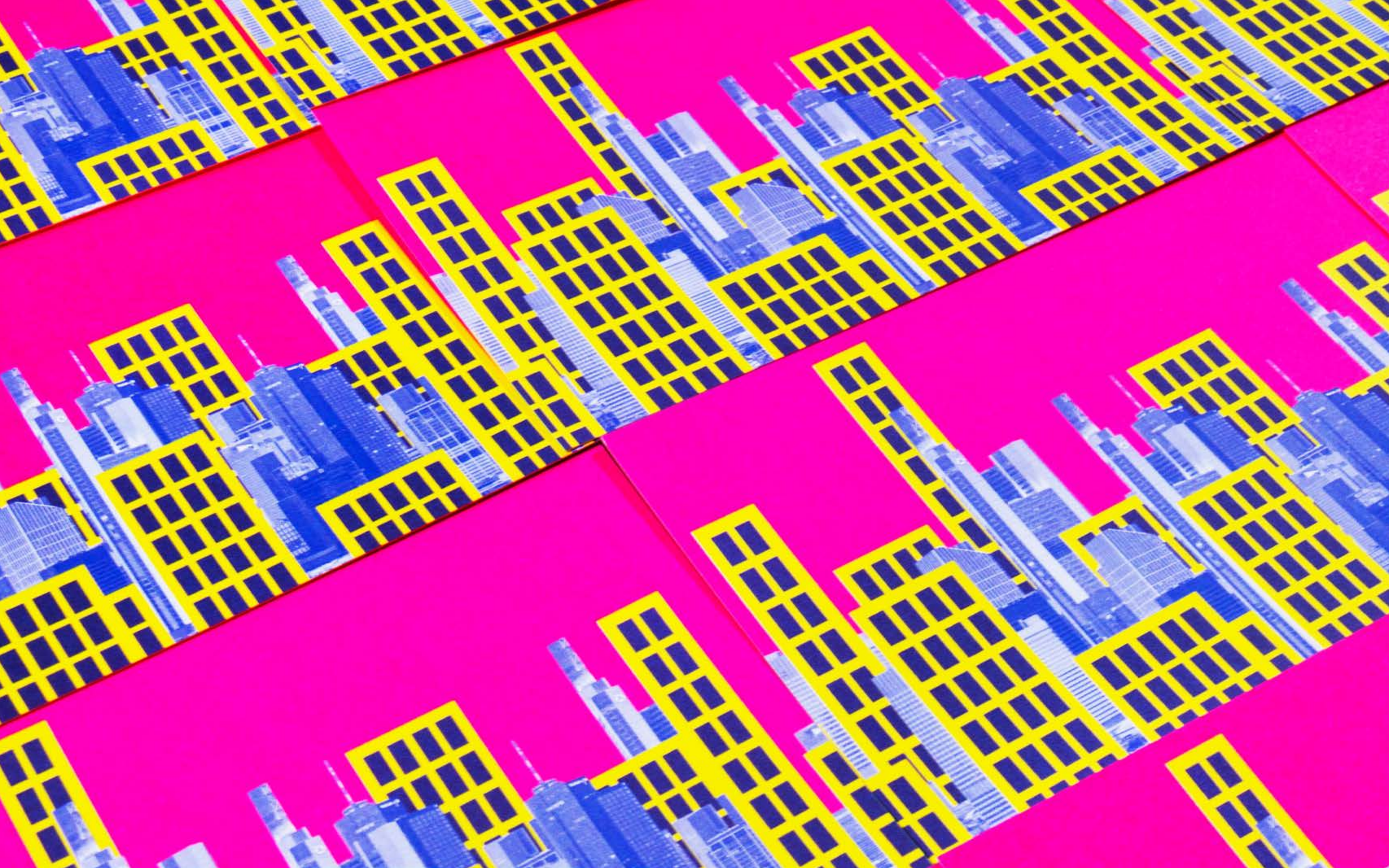
This project is about illustrating a correspondence map and realising it graphically or typographically.

Skyscrapers, skyscrapers and skyscrapers again. Through repetition I link illustration with the real world. The complexity is a big theme here. I also play with colour and different layers in screen printing. In contrast to the angular representation of the big city, I deal with circles of different shapes and sizes in screen printing. Whether filled or contoured circles, they can all be woven into one another.







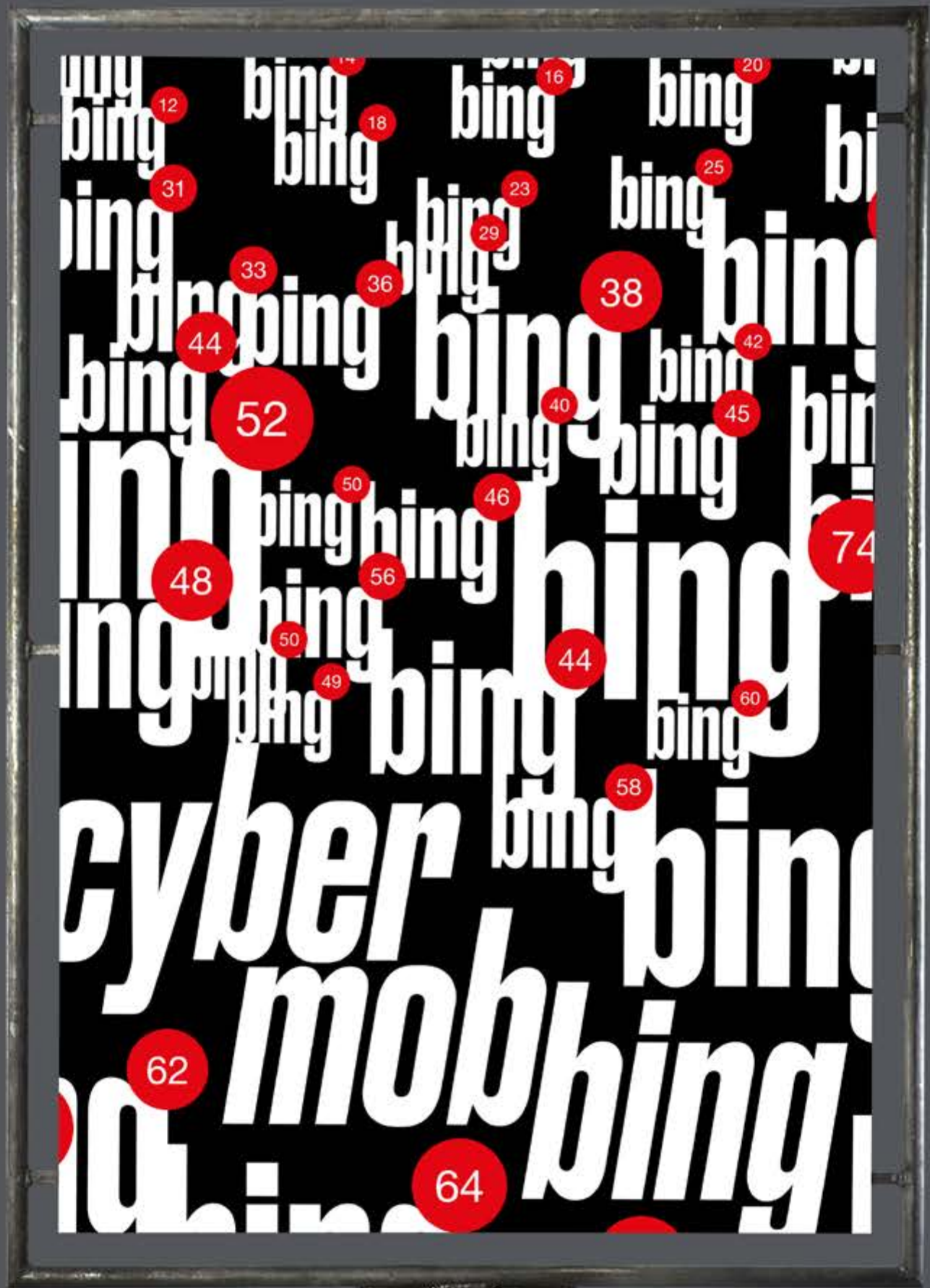


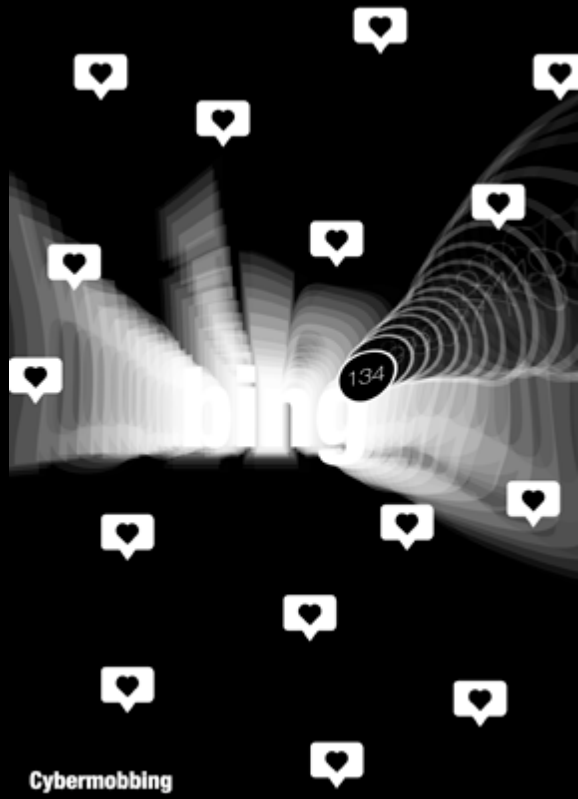
7

Illustration, Typography, Poster
01.03.2021

This project is about creating a meaningful poster on the topic of "respect".
My focus is cyberbullying.

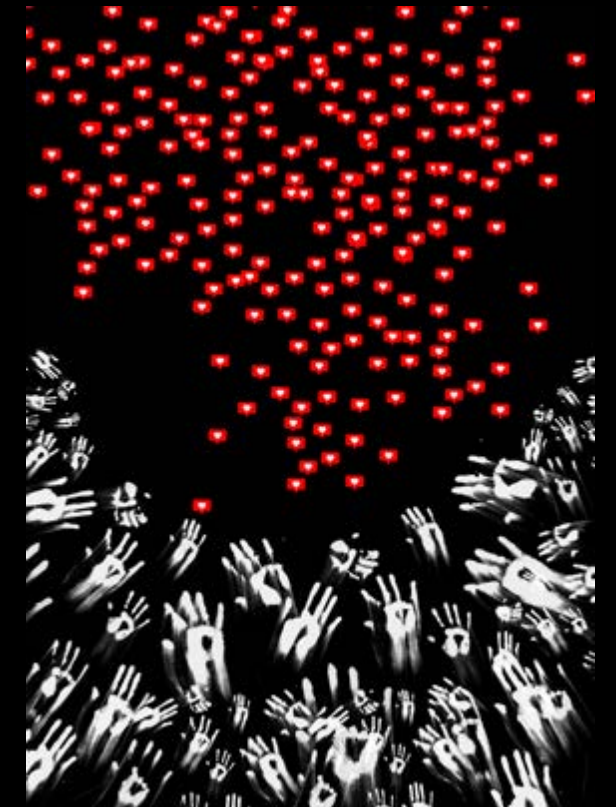
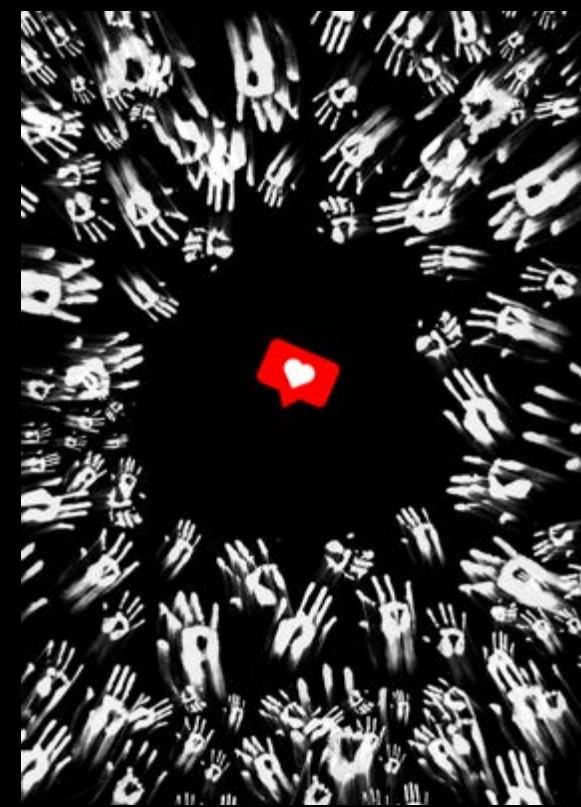
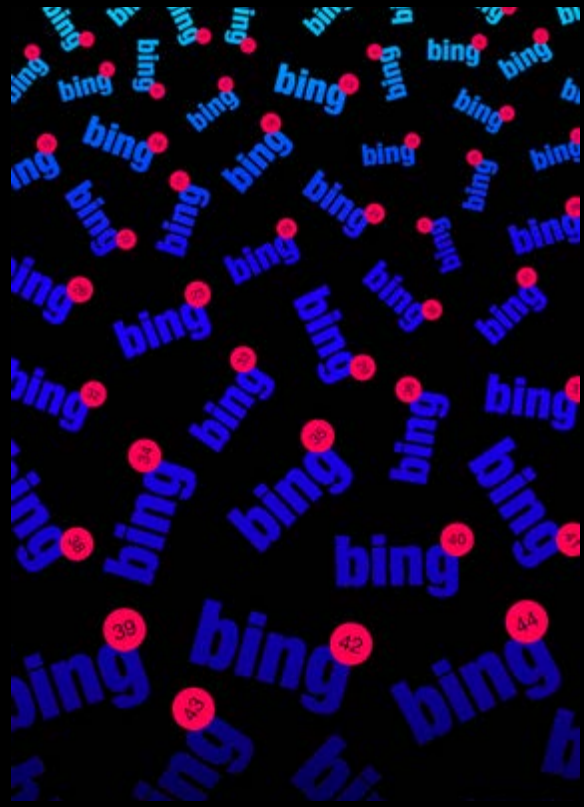
Bullying is a topic that is not talked about enough. But how does it look in online media? The number of victims is constantly increasing. The age of the victims is decreasing. Harassment, threats, spreading fake information, uploading doctored pornographic pictures and much more are cyberbullying acts that occur every day on the internet. Cybercrime is a form of psychological violence and yet there is far too little prevention. Even in schools, there is minimal talk about it and parents, who are unaware of the dangers, are not educated. The perpetrators act anonymously and usually go unpunished. With this poster, which is supposed to represent the stress that one feels when one receives non-stop abusive messages, I would like to draw more attention to this important topic.

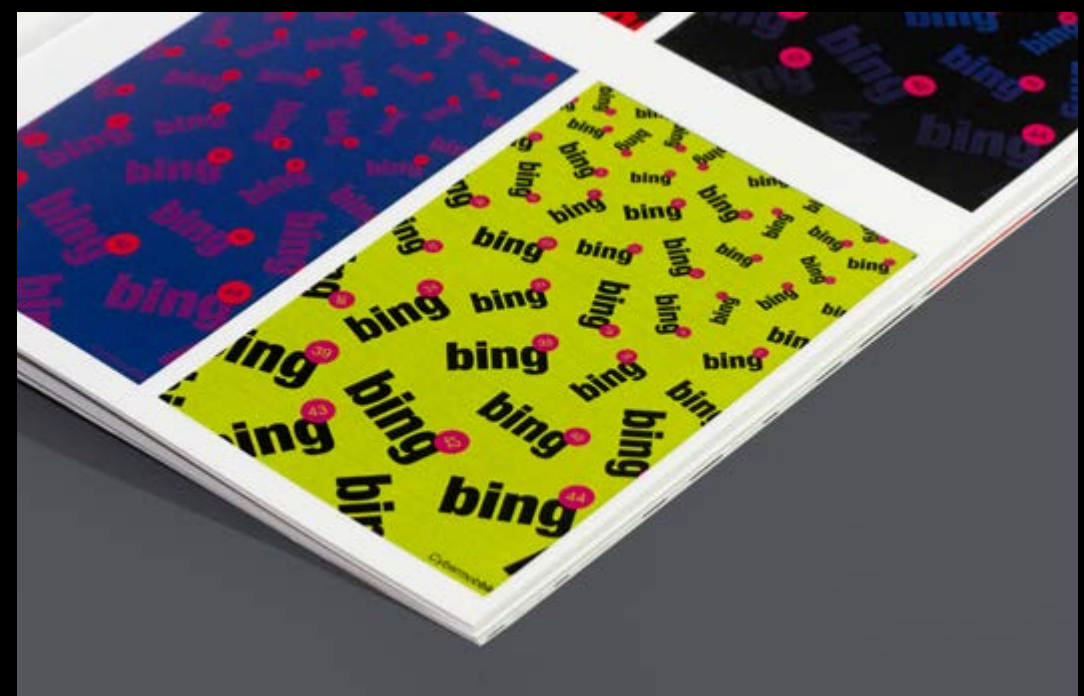
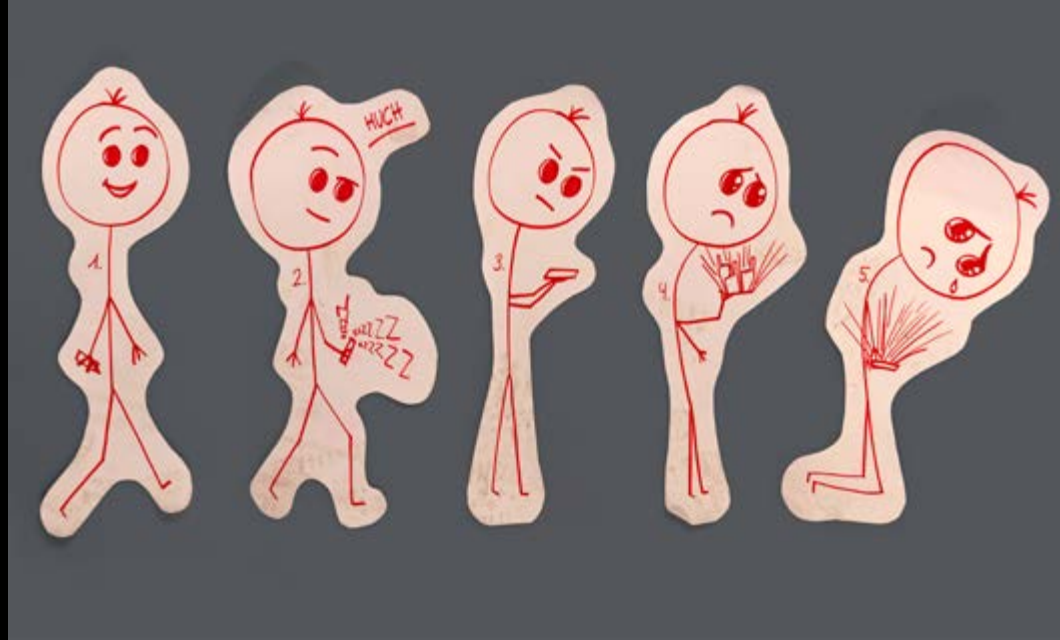




Cybermobbing

Cybermobbing







8

Photografie, Typography, Layout
01.03.2021

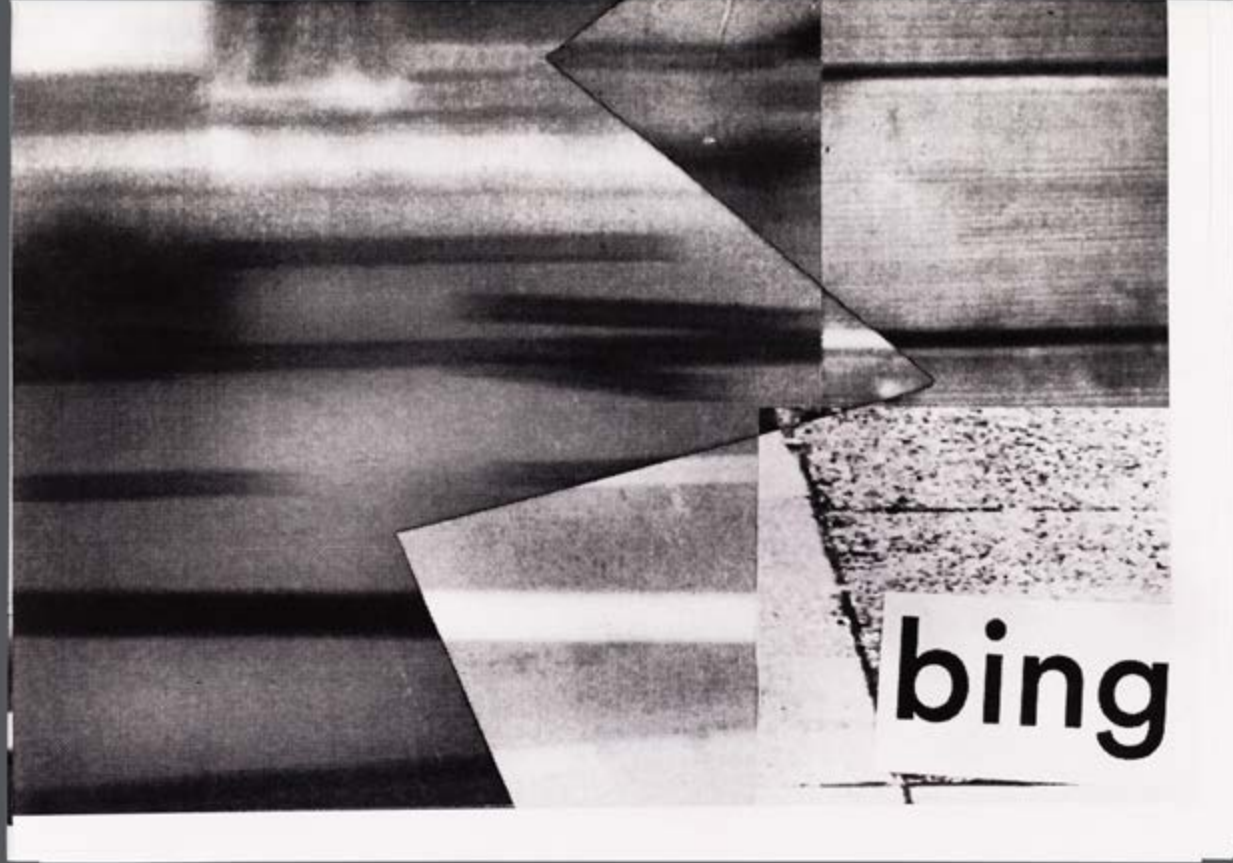
Cyberbullying is also the theme of this project. From a series of photos, I create two newspaper sheets around cyberbullying.

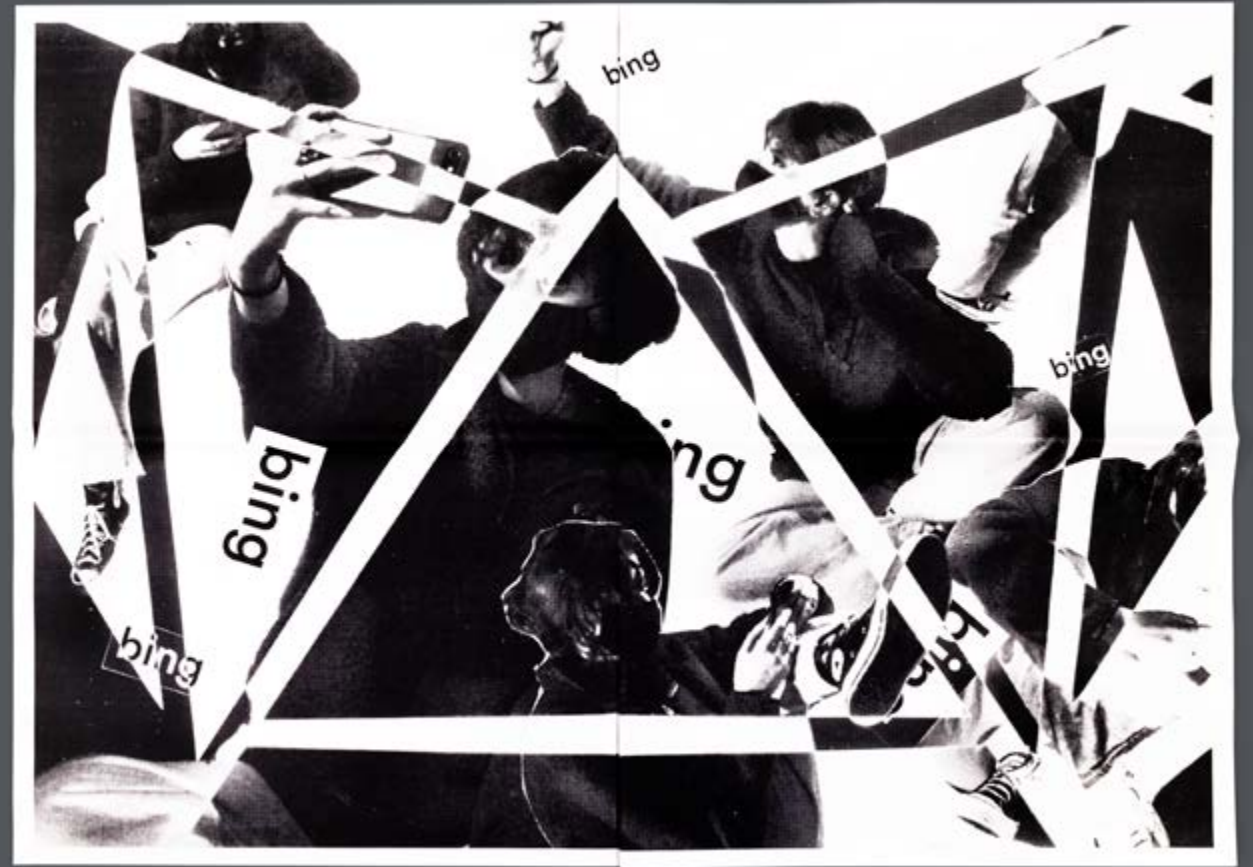
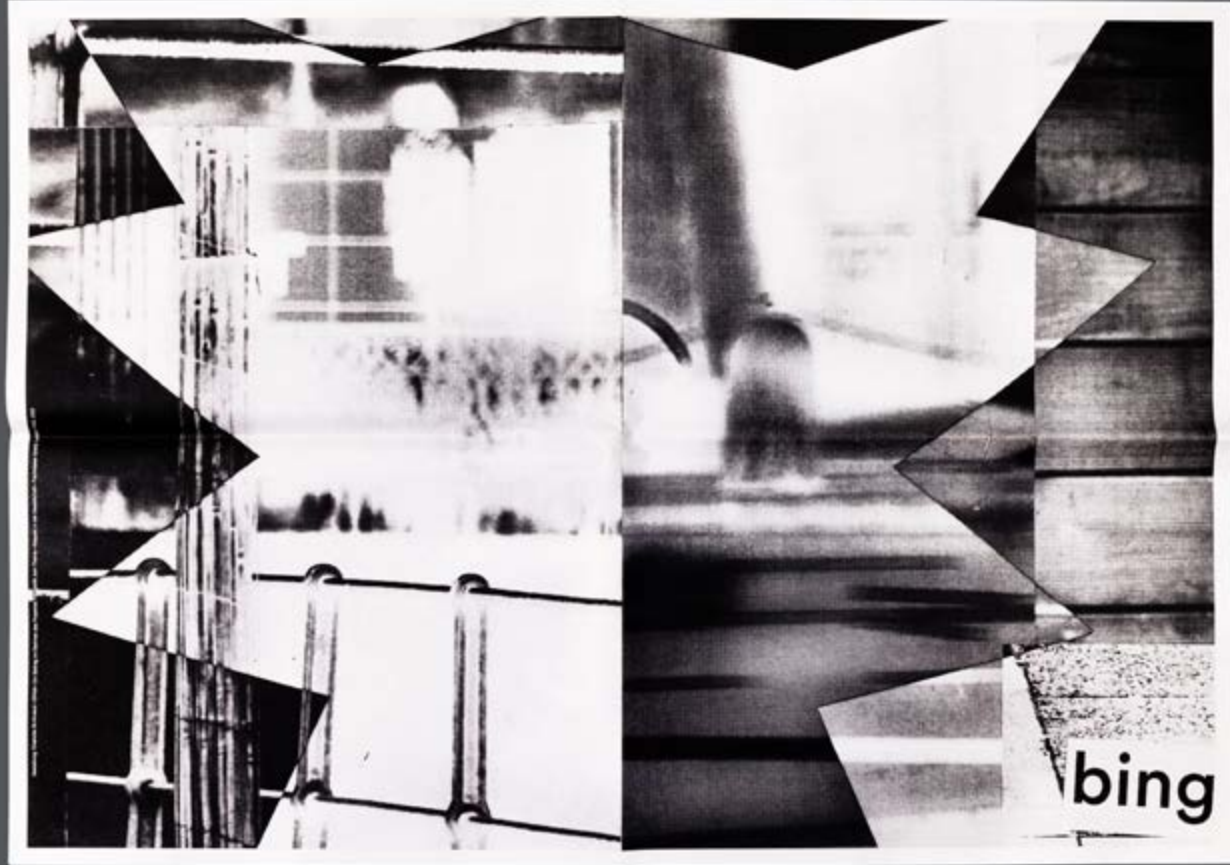
Take a selfie, upload it briefly, then wait for the likes and comments. Writing to the person sitting behind the screen instead of talking to the person standing in front of you. More and more messages. More and more likes. More and more comments. There! Already the first hate comments. The virtual world takes over your life. Control over it slips away. People on their mobile phones, everywhere. I use this opportunity to make my photo series. In my newspaper sheets, I show how people increasingly seek entertainment or distraction and how quickly they become dependent on it.



bing

D I D O







bing

DOG

DOG



Optical melody

Optical melody

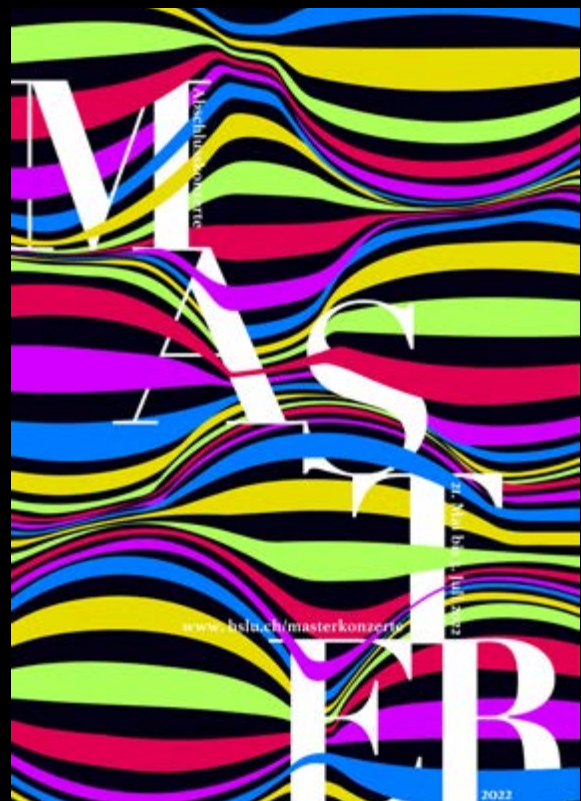
Optical melody

9

Illustration, Typography, Poster
01.03.2021

In this project we deal with any kind of music. We are designing a poster for the Master's graduation concerts of the School of Music in Lucerne.

Can a poster make sounds? Can colours trigger a melody? Can shapes transform rhythm? How can I combine loud sounds and soft melodies? I start the project with these questions. Colourful, more colourful, most colourful. On my poster, I depict the most diverse tones and sounds that come from various different instruments.





Unification

Unification

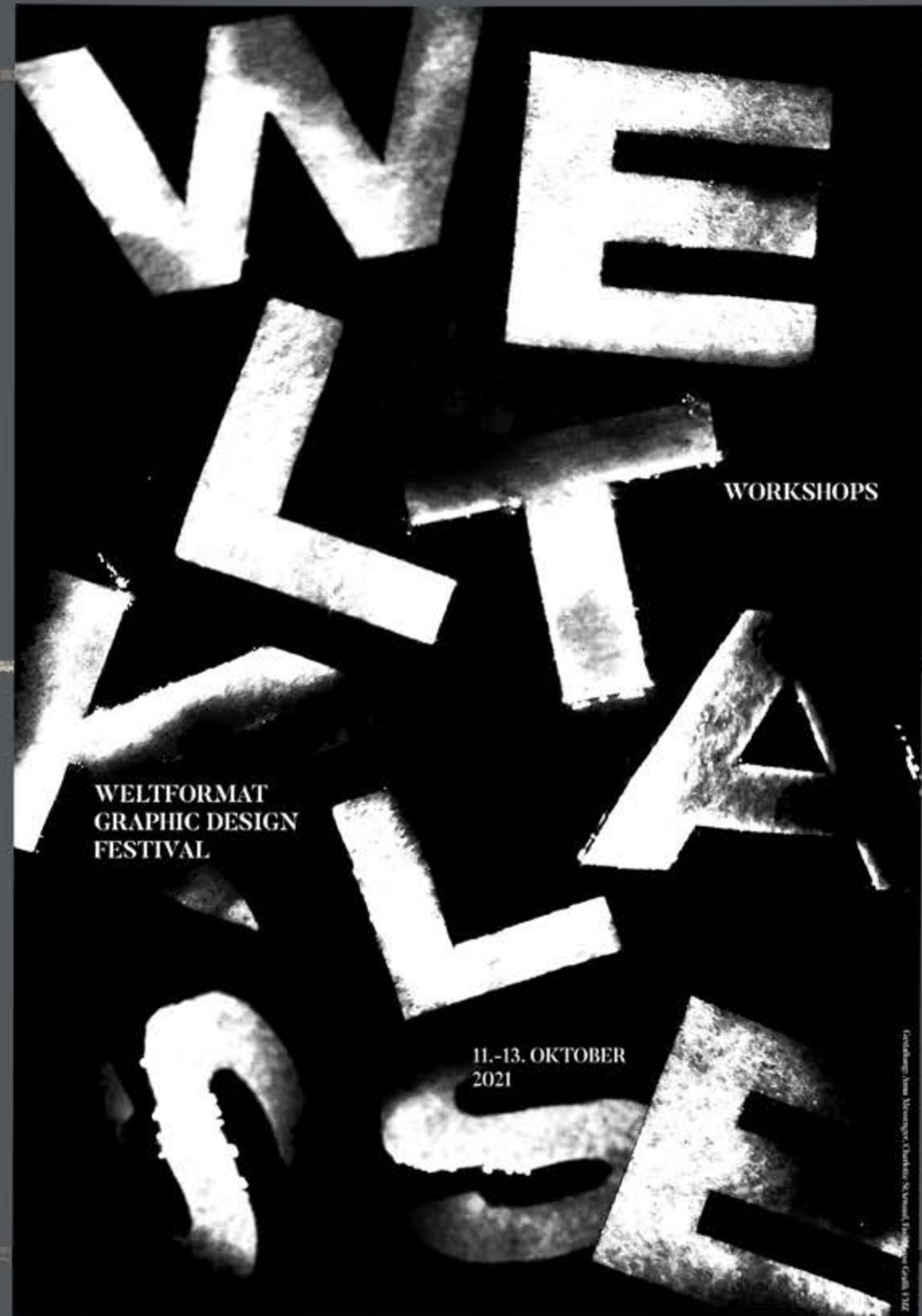
Unification

10

Typography, Animation, Poster
07.06.2021

In this project we deal with moving typography. We design a short animation and posters for the World Class Workshops, which will be organised by the Graphic Design class as part of the Weltformat Graphic Design Festival 2021.

Based on the festival theme “creating identities”, Anna Messenger and I set ourselves the goal of giving the letters their own personality. We used the letters in various ways to achieve this. We play mainly with light, projection and water. The sequence of analogue and digitally designed letters results in the word “Weltformat” in the film.



WELTFORMAT
GRAPHIC DESIGN
FESTIVAL

11.-13. OKTOBER
2021

WORKSHOPS

Landung: Anna Henniger, Christian Schmidt, Holger Gohl, 13.12.

Create, see, read, think, repeat

11

Layout, Typography
23.08.2021

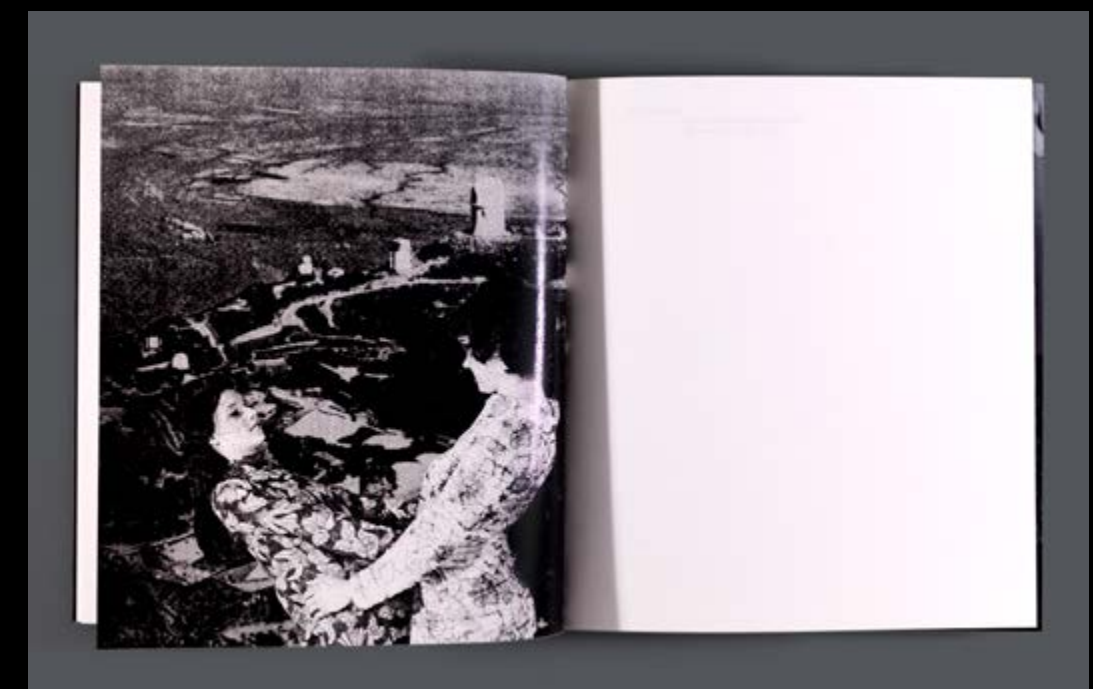
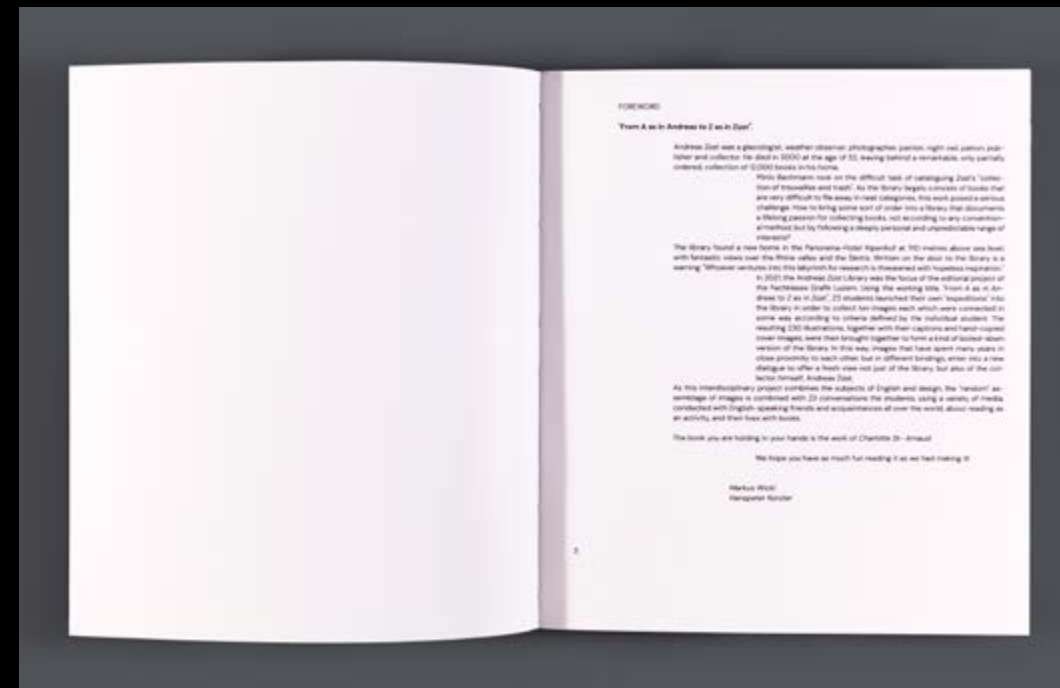
This project consists of creating a book layout from 230 pictures, 23 conversations and other elements.

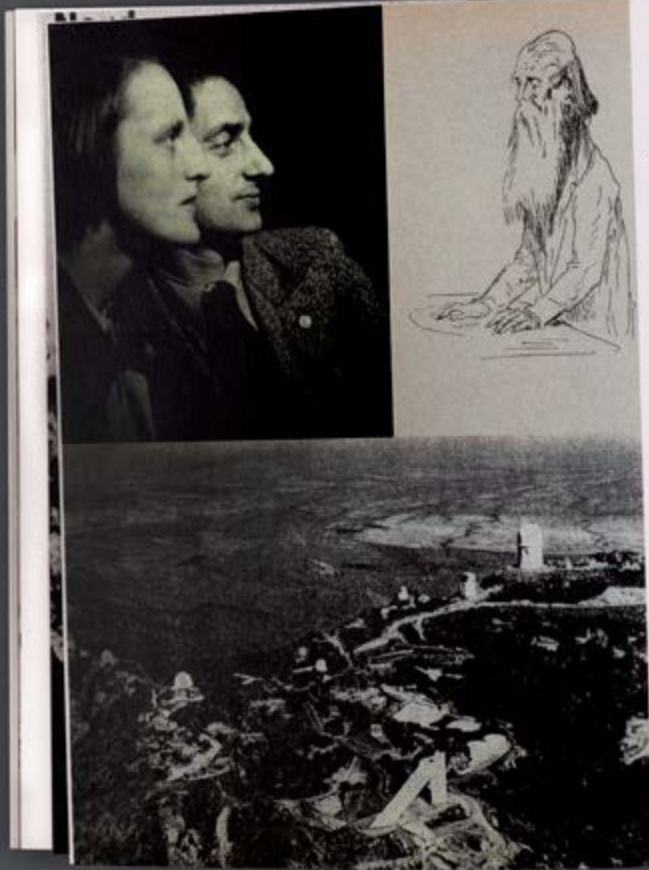
Making new images out of images. I process photographs that I find exciting into a new image. There is such a collage on each of the intermediate pages. When you look at the pictures on a page, you can think up your own story and thus create an imaginary collage. The entertaining texts lead to further groups of pictures. Create, see, read and think up your own story.

... Touch of Ink. It's a romantic... is re...
... started it two weeks ago. It looked ve...
... disappointed me a bit because it's quite lengthy...
... My favourite books are love stories! I th...
... don't have to think a lot while reading them and for me...
... in a book that aren't real. Then I can really immerse...
... Harry Hole that you are going to read some...
... But since then, I've never read another...
... please let me know, then maybe I can read it...
... mystery or just thrillers. I don't...
... because I like to watch...
... I also think that...
... well. I don't know how the book will end.

05.08.2021, 21:34
... and personally I'm not often reading crime, murder...
... The book *Durst – Ein Fall für Harry Hole*...
... I read a thriller and I really enjoyed reading it. But since...
... for whatever reason. If your book is good, please let me know, then maybe I can read it...
... well. Are there any other genres you like?
05.08.2021, 17:16
Sarina: Most of the time I read murder mystery or just thrillers. I don't even know why exactly. It's hard to tell maybe it's because I like to watch action thriller movies, so I like to read the books as well. But I'm not sure they are very interesting because I also really like action movies like you. But I'm not sure maybe there are happy endings, maybe there's no happy end. Maybe there are horror films or horror books because I'm just too scared. Do you like horror movies or horror books?
09.08.2021, 20:00
Chiara: I think I should try a thriller again because I also really like action movies like you. But I'm not sure maybe there are happy endings, maybe there's no happy end. Maybe there are horror films or horror books because I'm just too scared. Do you like horror movies or horror books?
Sarina: I have to say if I'm honest I really don't like horror movies and horror books. Sometimes I have to watch horror movies with my friends because they really like them, and I just don't want to be there for like one and a half hours and have to be scared that something will happen. I just can't enjoy the movie when I always have to be scared.





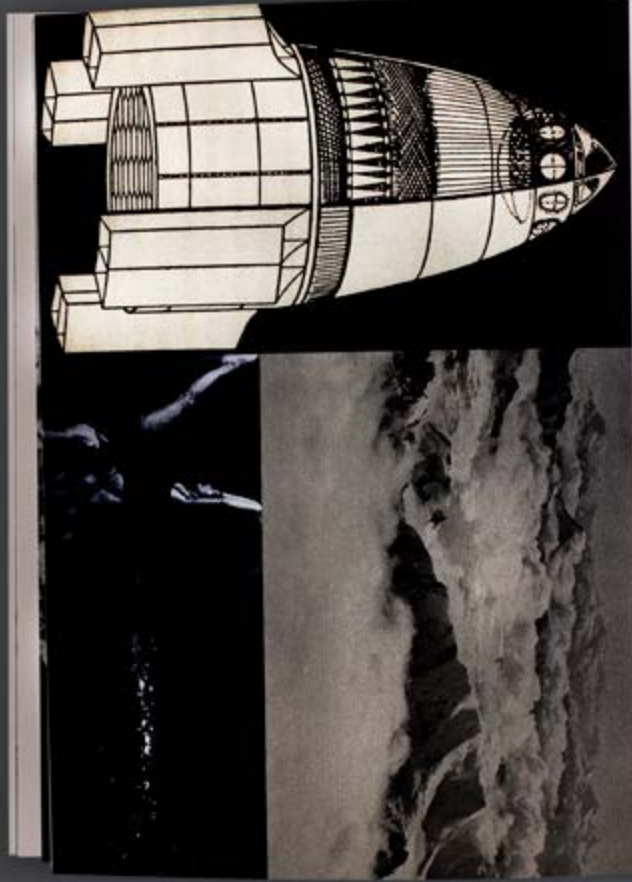


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34

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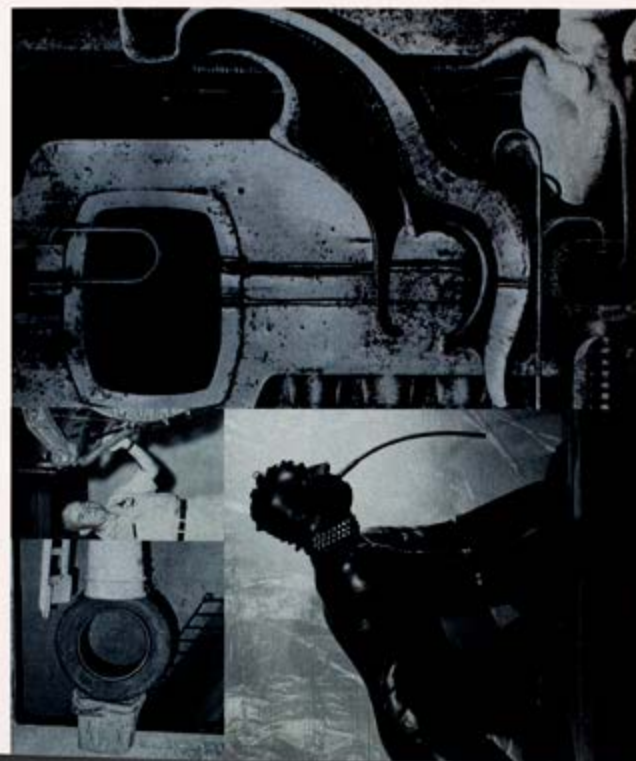
37





71, 65, 122
210, 213

196, 195, 22, 98
214, 208, 212



22

20

Sarina Gut and Chiara Huber

Conversation between Sarina Gut and Chiara Huber. Sarina Gut is 15 years old, she lives in Hochdorf and is a student at the cantonal school Seetal. Chiara Huber is 17 years old, she lives in Auw and is a student at the Fachklasse Grafik in Lucerne.

WhatsApp Voicecall

0002001198 Chiara: Today I read a recipe for a chocolate cake, lots of WhatsApp text messages, an email and the subtitles of an English series I'm currently watching on Netflix. What have you read today?

0002001198 Sarina: This question is really hard to answer because a person reads so much every day without even noticing, so I had to think a bit. I guess the last things that I read today were definitely some WhatsApp messages and some emails. I also read some information about the holiday destination we're going to next week on the Internet, I read the daily newspaper as well as a magazine about Australia that was really interesting.

WhatsApp Messages

0002001200 Chiara: Oh yes right, you're going to Fuerteventura next week. Do you have time to read a book there during the holidays?

0002001200 Sarina: Yes, we are leaving on Saturday, and I've already chosen a book. It's called *Durst - Ein Fall für Harry Hole*. It's a German book, you can tell by the name, and I'm really looking forward to reading it because the blurb sounded really interesting. Let's see if it is really as interesting as I think. It's a crime book or a murder mystery. What kind of books do you like to read?

WhatsApp Voicecall

0002001204 Chiara: The book I'm reading at the moment is called *Touch of Ink*. It's a romantasy book. That means it's a mix of fantasy and a romance. I started it two weeks ago. It looked very promising when I got it at the library. However, it disappointed me a bit because it's quite lengthy and it was so boring, that I unfortunately stopped reading. My favourite books are love stories! I think those stories are very easy to read. You don't have to think a lot while reading them and for me that is very relaxing. I like it when there are things in a book that aren't real. Then I can really immerse myself in another world. The book *Durst - Ein Fall für Harry Hole* that you are going to read sounds really interesting and personally I'm not often reading crime, murder, mystery or thriller books. A long time ago I read a thriller and I really enjoyed reading it. But since then, I've never read another thriller for whatever reason. If your book is good, please let me know, then maybe I can read it as well. Are there any other genres you like?

0002001198 Sarina: Most of the time I read murder mystery or just thrillers. I don't even know why exactly it's hard to tell maybe it's because I like to watch action thriller movies, so I like to read the books as well. I also think that they are very interesting because you never know how the book will end. Maybe there are happy endings, maybe there's no happy end.

0002001204 Chiara: I think I should try a thriller again because I also really like action movies like you. But I'm not the kind of person who likes horror films or horror books because I'm just too scared. Do you like horror movies or horror books?

0002001200 Sarina: I have to say if I'm honest I really don't like horror movies and horror books. Sometimes I have to watch horror movies with my friends because they really like them, and I just don't want to be there for like one and a half hours and have to be scared that something will happen. I just can't enjoy the movie when I always have to be scared.

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0002001198 Chiara: I feel the same way as you do! Is there a book that has changed your view of yourself or of the world?

0002001200 Sarina: That's a really hard question but yes, there is a book and it's called *Anne Franks Tagebuch*. The *Diary of Anne Frank*. It's about a little girl that wrote her diary during the Second World War. To read how ahead they were and what they had to go through really touched me. It especially helped me understand the Holocaust better. To realize that very bad things happen in this world only because of the differences in people. I guess that book changed or better opened my mind about my view of the world.

0002001200 Chiara: I saw one of the older film versions of *Anne Frank* in school and it was very impressive, so I totally understand why this movie changed your view of the world. Have you also seen one of the film versions?

0002001200 Sarina: I have to say I actually never watched the film of *Anne Frank*. We wanted to watch it in school but then we watched another movie that was kind of boring. I was really sad because I read *Anne Frank* and I really wanted to know how the film is, so that I could compare it. Do you have a book that changed your view of the world?

0002001200 Chiara: Yes definitely! It was a book called *Flawed* and it's written by Cecelia Ahern. The second volume is called *Perfect*, so in German that means *Fehlertakt* and *Perfekt*. It's an all-age book. It's a dystopia about 17-year-old Celestine, who lives in a society where mistakes are not allowed. Nothing beats perfection. Not even humanity. But then, in a moment, she acts out of her gut, breaks all the rules, and is condemned as flawed. This book showed me that making mistakes is a good thing and you can learn from them. It also shows that you should always do what you think is right and not what others tell you is right. Because of that I really like the book and it changed my mindset about perfection.

0002001200 Sarina: I have also a question I would like to ask you. Do you think books can support a person in difficult times and if so, why?

0002001200 Chiara: Oh yes definitely! I think if you don't feel well, books can distract you from real life. You can immerse yourself in the story and forget your worries for a short moment.

0002001200 Sarina: Has it ever happened to you that you were in a really hard time, and you read a book and it helped you in whatever regard?

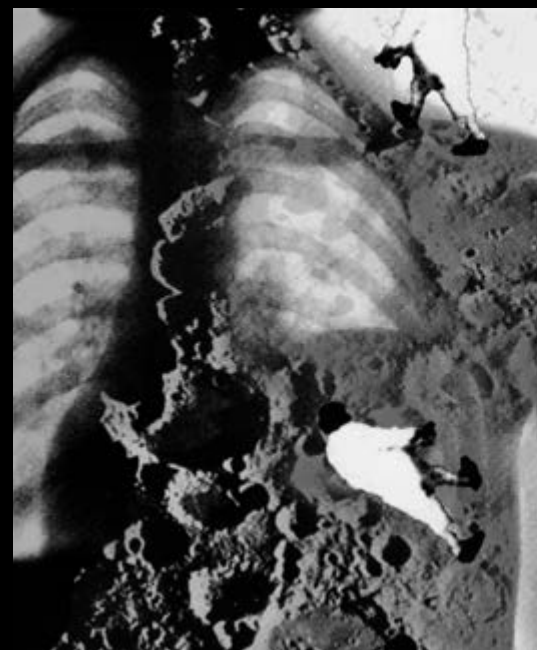
0002001200 Chiara: I think I don't have a book in particular, but books in general really help me in difficult times. In this case I read a book with a cup of tea or some good chocolate chip cookies in my bed. Soon I feel much better. What is your motivation for reading?

0002001200 Sarina: It is definitely entertainment. When you read you can just enjoy the book and you can forget everything that's happening around. For school I also read books, or I just read for some information.

0002001200 Chiara: Do you remember the first book that was read to you or that you read yourself?
0002001200 Sarina: I'm not sure how it's called but my mum read it to me every evening in Australia. It was about a little panda that couldn't sleep. He always asked his dad to come, and his dad gave him something to count. First it was sheep, then dinosaurs and much more besides. That was like basically the whole story. There's no message behind it. It's just basically entertainment or a fun story for little kids but I really like that, and it just

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Personal

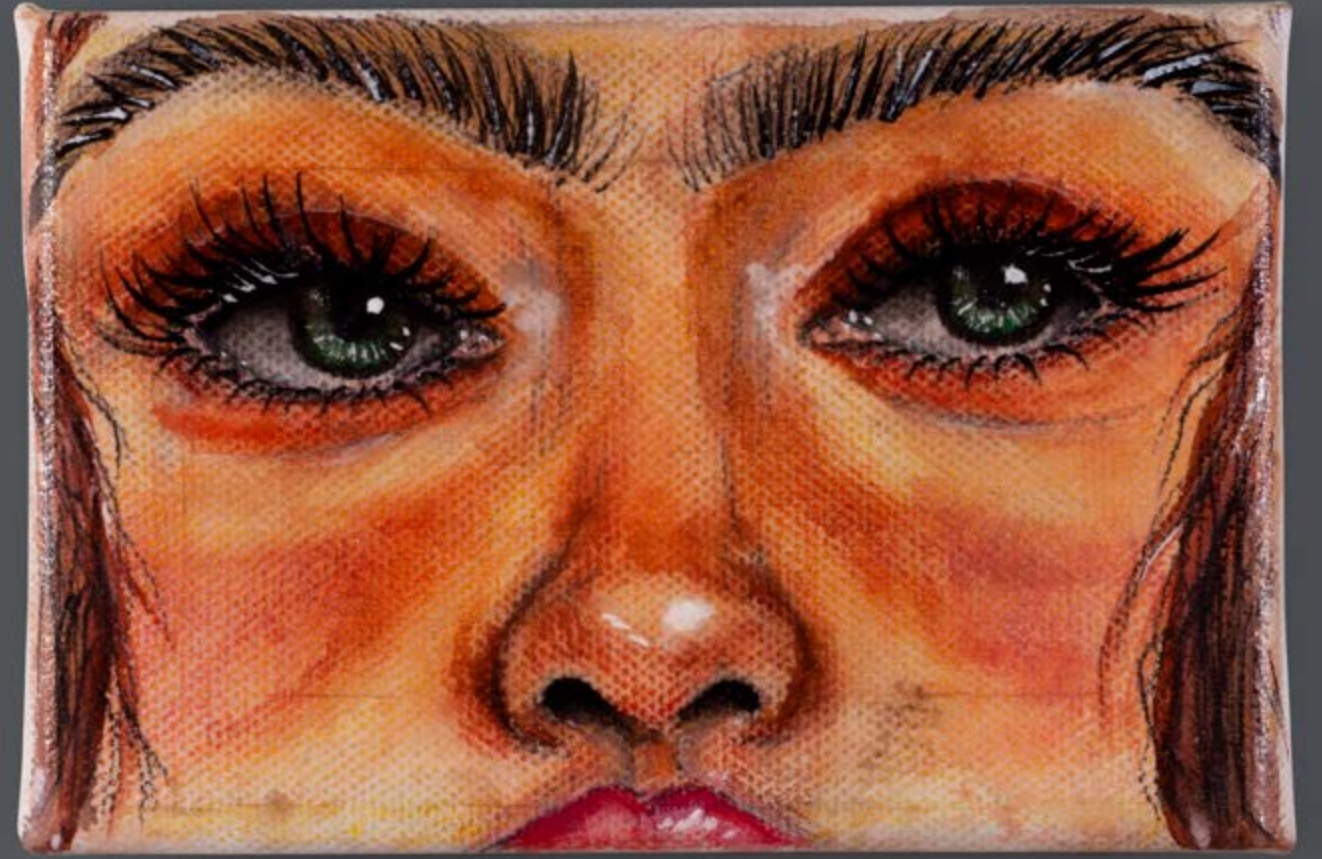
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Drawing
2019 - 2021

Paper and pencil have been with me all my life. Over time I have developed a special joy in drawing eyes and faces.

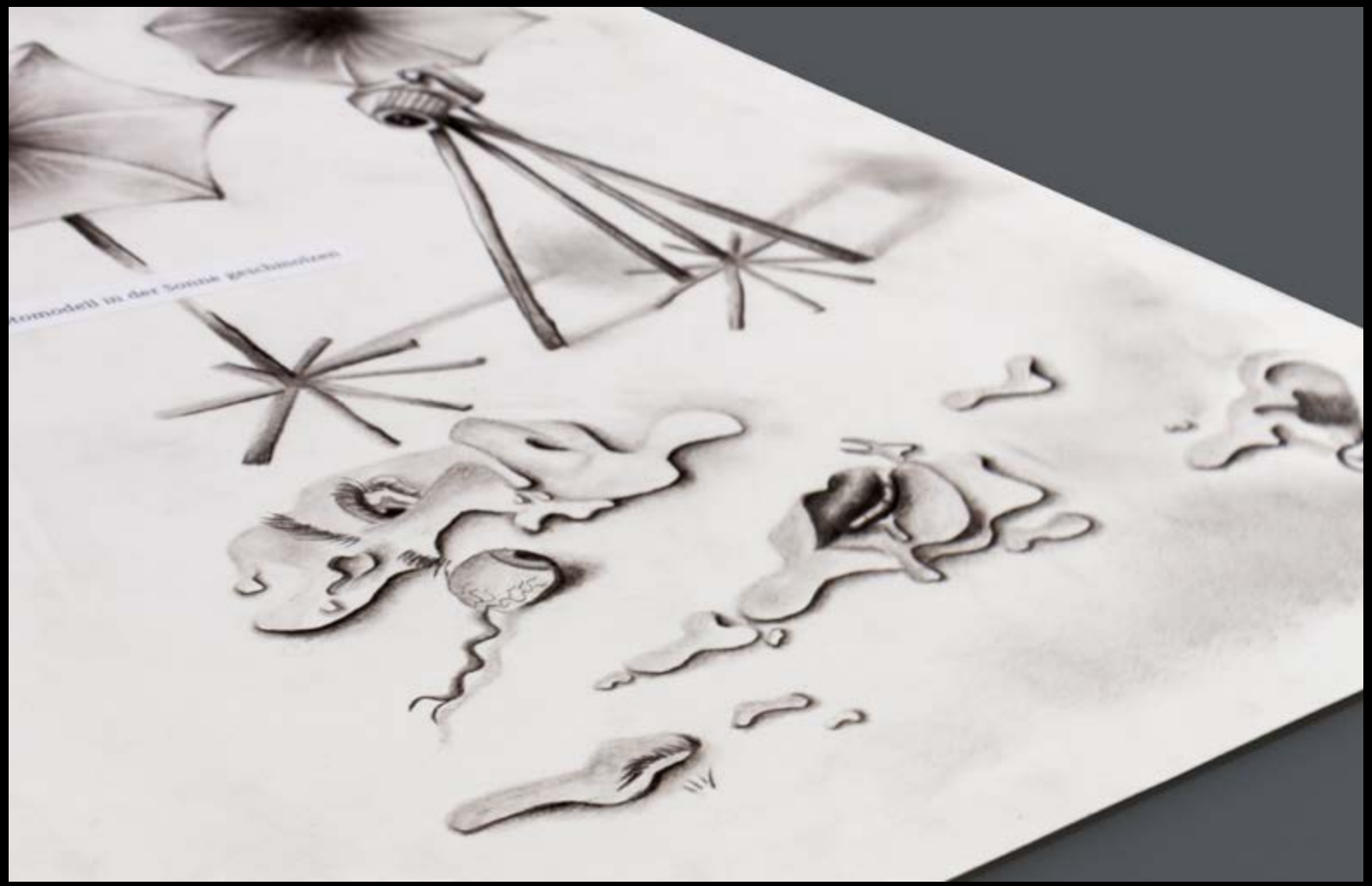








Gesicht von Fotomodell in der Sonne geschmolzen



Gesicht von Fotomodell in der Sonne geschmolzen



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About me

My name is Charlotte St-Arnaud. I am a 18-year-old student in my third year of studies at the Fachklasse Grafik Luzern. During my studies, I have developed a preference for implementing important themes with an expressive, self-explanatory, informative, but also innovative design. I learn most through challenges that provoke my creative thinking. That's why I accept them with open arms. In my free time, everything also revolves around being creative.